



4th Exhibition & Conference

23-24 May 2012

RACV Royal Pines Resort,
Queensland, Australia



Exhibiting and Sponsoring at UV Pacific 2012

Covering air, ground and marine unmanned systems

*1 & *2 Courtesy of Australian DoD
*3 Courtesy of Rafael Advanced Defense Systems

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Official partner:



Queensland
Government

Knowledge Partner:



Official media:



Media partners:





Bringing the rotorcraft and unmanned systems communities together to form two specialised conferences and an extended audience at the exhibition

Shephard's 4th Heli & UV Pacific is once again supported by the Queensland Government and will provide a unique platform to showcase both unmanned systems and rotorcraft products to a global audience with purchasing power from the military, industry and government, as well as professionals from civil and parapublic authorities.

The event will again provide a large outdoor static display area, with the opportunity to land rotorcraft or display unmanned vehicles in front of the venue.

If you are looking to increase brand awareness or to launch your products to the thriving Asia-Pacific market, then Heli & UV Pacific will be an essential part of your 2012 marketing strategy.

The event to gain entry into the Australasian market

Unmanned Systems at Heli & UV Pacific 2012

The UV Pacific exhibition covers air, ground and marine products and technologies from across the globe, and the rotorcraft element extends the unique audience, allowing suppliers to cross-market at a single event.

Heli & UV Pacific 2012 is an ideal opportunity to promote your brand, network with existing clients and build relationships with new contacts. The bi-annual event attracted over 800 visitors in 2010, making this *the* Australasian event for the unmanned systems community to establish and renew contracts.

We have a wide variety of opportunities available to increase traffic to your stand, including signage inside and outside the exhibition hall, directing attendees straight to you.

Event format

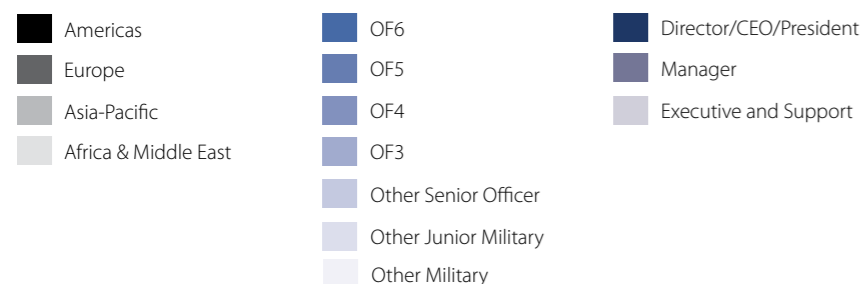
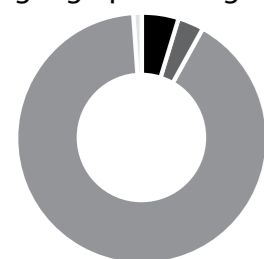
Running alongside the exhibition are conference sessions dedicated to current operations and future developments within the unmanned world systems and also the within rotorcraft community.

Heli & UV Pacific 2010 attendees by:

geographical region

military rank

industry level

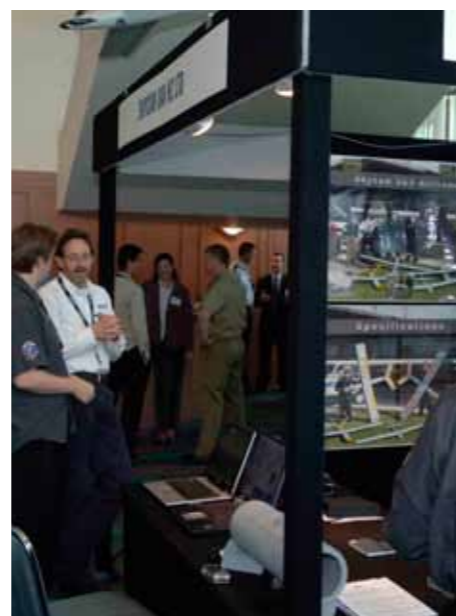


Who will be exhibiting?

- Control/guidance systems suppliers
- Data storage suppliers
- Electro-optics/IR suppliers
- Electronic warfare systems suppliers
- Imaging/sensor suppliers
- Integrated systems suppliers
- Payload manufacturers and suppliers
- Target vehicle suppliers
- Training and simulation providers
- UAV associations
- UAV component and accessories suppliers
- UAV manufacturers
- Universities and R&D departments
- Weapons systems providers

Who will you meet?

- Operational commanders
- Armed forces officers and pilots
- Government officials
- Procurement officers
- Military weapons advisors
- Research and development leaders
- Systems technicians and engineers
- Project and programme managers
- UV engineers
- Strategists, analysts and consultants



Past exhibitors include:

- | | | | |
|--|--|---|--------------------------------------|
| | Absolute Fire Solutions/DART Helicopters | cueSim | MMC |
| | Aero Products | DAC International | Niche Media |
| | Aerospace and Defence Products | Defence Vision Systems | Northrop Grumman |
| | Airwork NZ | Elbit Systems | Olympus Australia |
| | Asia Pacific Aerospace | EM Calibrations/Simcontrol | Onboard Systems |
| | Asia-Pacific Defence Reporter | Evergreen Helicopters | Oracle Aeronautics |
| | Austal | Flight Helmets Australia | Orion Solar |
| | Australian Aerospace | FLIR Systems | Oxley Group Australia |
| | Australian Aviation | General Atomics Aeronautical Systems | Pacific Crown Helicopters |
| | Australian Maritime Systems | Goodrich Customer Services Australia | Pelican Products |
| | Avalex Technologies | Green Hills Software | Queensland Government |
| | Aviation Trader | HAA (Helicopter Association of Australasia) | Russell Adams |
| | Avincorp | Hawker Pacific | Sarquip International/CHC Helicopter |
| | Axsys Technologies | Helibiz | Schiebel |
| | BAE Systems | Heliflite/AgustaWestland | Scotty Group Austria/Maser |
| | Boeing | HeliMods | Seabird Aviation |
| | Bohemia Interactive Australia | Hytorc South Pacific | Sikorsky |
| | Bose | IndigoSat | SkyConnect/Becker Avionics |
| | Breeze-Eastern | Insitu | Skycam UAV NZ |
| | CAE | Kazan Helicopters | Transaero |
| | CareFlight Queensland | Kellogg Brown and Root | Ventura Media |
| | Carson Helicopter Services | L-3 Wescam | Vertical Australasia |
| | Civil Aviation Safety Authority | LiteFlite | Vibrotech Aviation |
| | Cobham Antenna Systems | McDermott Aviation | Weatherhaven Australia |
| | Contact Air, Land and Sea | MDA | Yaffa Media |
| | CooeUAS | Meggitt Defence Systems | |

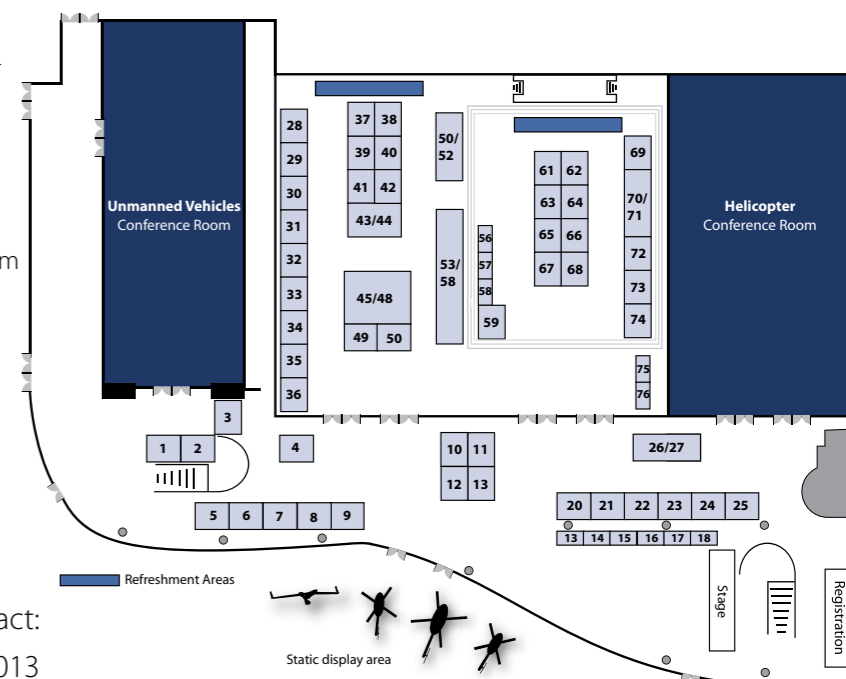
Exhibitor package

The event offers its valued exhibitors a number of benefits that will provide your company with the quality customer service you deserve.

Exhibition booth package includes:

- Shell scheme ranging from 3m x 2.4 to 6m x 2.4m
- Fascia ID sign
- One electrical socket and two spotlights
- Technical advice and support
- Two complimentary delegate places
- Discounted rate for additional delegates

For more information on exhibiting, contact:
Nicos Charalambous on +44 (0)1753 727013
or email nc@shephard.co.uk



Lead Sponsorship Opportunities

A standard lead sponsorship opportunity includes:

- › Official lead sponsorship recognition, including company logo on associated promotional literature, website and targeted email campaigns, plus conference acknowledgements
- › Display space in a prime location
- › Complimentary delegate places for the two-day conference
- › Additional delegate places for your company personnel at a discounted rate
- › 2 complimentary stand-manner places for the two-day exhibition

Gala Dinner

Speakers' Dinner

Official Drinks Reception – at the end of Day One

Registration and refreshments on arrival on Day One

Pre-conference workshop

Sponsorship Opportunities

A standard sponsorship opportunity includes:

- › Official partnership recognition, including company logo on associated promotional literature, website and targeted email campaigns, plus conference acknowledgements
- › Display space
- › Complimentary delegate places for the two-day conference
- › Additional delegate places for your company personnel at a discounted rate
- › 1 invitation to the Gala Dinner and VIP Dinner (subject to these taking place)

Delegate folders

Lunch breaks – Day One and Day Two available

Refreshment breaks – Day One and Day Two available

Delegate lanyards

Delegate bags

Internet area

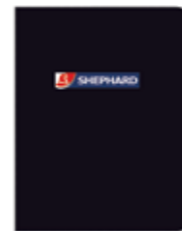
Event guides

Delegate gifts

Event CD-ROM

Signage and Branding Opportunities

The RACV Royal Pines Resort lends itself to excellent branding opportunities. There are various options available to suit your brand, budget and message, including signage inside and outside the exhibition hall, and around the conference area.



Shephard Group

shephard.co.uk

The Shephard Group has provided intelligence to the aerospace and defence communities since 1981 through a range of leading international conferences and exhibitions, and a world-renowned publishing portfolio, including magazines, industry handbooks and online news services.

Unmanned Vehicles Magazine

As part of the delegate package, each delegate will receive one copy of *Unmanned Vehicles* at the event and will also receive a free 12-month subscription.

Unmanned Vehicles Handbook

Each delegate attending the event will also receive a free copy of the Unmanned Vehicles Handbook.

For advertising opportunities email Mike Wild on mw@shephard.co.uk

Special rates are available for exhibitors and sponsors.

Be a part of
this unique
opportunity

