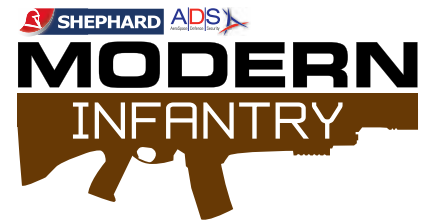


Demonstration, Exhibition & Conference

9-11 November 2011

National Shooting Centre, Bisley, UK



Exhibiting and Sponsoring at FIND and Modern Infantry 2011

The global event for military surveillance, target acquisition
and night observation techniques

*1 Courtesy of Raytheon ELCAN

*2 Courtesy of Elbit Systems

*3 Courtesy of A Osborne

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Key features of this unique event:

- > Shephard's Night Vision and EOS event, which celebrates its 20th anniversary in 2011, is widening its scope to cover surveillance and target acquisition techniques and will now be known as FIND. It will provide existing Night Vision and EOS exhibitors with a wider audience of global military, government and industry delegates, who are involved in threat identification on the battlefield.
- > Modern Infantry and FIND 2011 will be held at the National Shooting Centre at Bisley on 9-11 November.
- > Both events are organised in association with A[D]S, the UK's organisation for Aerospace, Defence and Security.
- > The event will include one major exhibition and three outdoor demonstration areas with two conference streams: the Modern Infantry conference, dedicated to all aspects of military equipment; and the FIND conference, dedicated to target acquisition, surveillance and night observation. Plus a Nanotechnology workshop which will address nanotechnology as applied to protecting the soldier in the field.
- > Free exhibition passes will allow attendees to also access the three outdoor demonstration areas, where exhibits will include testing weapons of up to 8.59mm/0.338 calibre on the 1,200 yard range, side arms on the pistol range and IR/thermal imaging/targeting systems overlooking the club/competition range.

Shephard Media welcome Raytheon as a Lead Sponsor of the event including the main sponsorship for the Thermal Imaging/IR/Targeting Demonstration Area. Raytheon will be present for both meetings in the exhibition hall and live demonstrations overlooking the Century Range for the duration of the event.

Raytheon

Surveillance, target acquisition and night observation

Exhibiting

Companies will demonstrate all aspects of soldier equipment, including weapons, protection, sensors, communications, medical equipment and rations.

Outside Demonstrations Areas

Modern Infantry and FIND 2011 will also offer companies the opportunity to combine exhibiting with a host of live demonstration possibilities. Three Areas will be in use for the event:

- Pistol Range (Melville)
- Rifle Range (Stickledown)
- IR/Thermal Imaging/Targeting Range (including a perimeter road for vehicular use)
- Also available: Static Vehicle Area.

Live Fire

For this event only the venue will be run as a full military range, overseen by representatives from the Individual Capability Group. Uniquely, the event will offer live fire on the pistol and rifles ranges, allowing exhibitors to demonstrate weapons of up to 8.59mm.

FIND 2011

The FIND aspect aims to address an environment that has become increasingly congested, contested, cluttered, connected and constrained. The modern military uses the core functions of: Find, Fix, Strike and Exploit to make sense of this environment, and to identify threats throughout the Battlespace.

FIND will discuss advances from sensor to shooter in optics (day and night), data links, ID systems, sensor management and battle management systems.

Key Infantry and FIND conference speakers

In recognition of this new event, we are delighted to welcome **Defence Minister Peter Luff MP** to deliver our keynote address, and key contributions from **Major General Bill Moore** and **Major General Carew Wilks**.

FIND programme highlights

Brigadier Jim Hockenhill, Director ISTAR, MoD, UK

"The importance of Find in enabling understanding in the current operational environment"

Lieutenant Colonel Richard Hayhurst, RA, Commanding Officer 5 Regiment, British Army

Lieutenant Colonel Chris Holmes, RM, SO1 ISTAR, HQ FLEET
"ISTAR in the Fleet"

Colonel Richard Leakey, Commander Manned Airborne Surveillance, Joint Helicopter Command, MoD, UK
"Joint Helicopters Command's Surveillance Capabilities"

Brigadier Simon Levy, Director Royal Armoured Corps, British Army
"The Future of Manned Reconnaissance"

Lieutenant Colonel Tom Tate, Air Force Programme Manager Office of Defense Cooperation, US DoD
"ISR for Predator"

Infantry programme highlights

Brigadier Richard Toomey, Commander Collective Training Group, British Army

"Training the Soldier"

Brigadier Mark Gaunt, Director Individual Capability Group, DE&S

"Introduction to ICG Aims and Objectives"

Mr Mark Bruton, Team Leader Integrated Soldier Systems Executive, DE&S

"Integrated Soldier System Executive - Integrating Individual Combat Equipment"

Nanotechnology workshop highlights

Dr Paul Reip, Director, Government and Strategic Programmes, Intrinsic Materials Ltd

"Printed Nanoscale Structures for Weight Reduction in Defence Systems"

Cynthia Bedell, Commander, US RDECOM Forward Element-Atlantic

"Soldier Protection - Nano-enhanced Textiles for Surviving Extreme Environments" (title tbc)

Alexander M. Seifalian, Professor of Nanotechnology & Regenerative Medicine, University College London

"Spare Part Surgery - Nanocomposite Polymers and their Role in Innovative Battlefield Medicine"

Expect industry and military attendance from the following areas:

- Requirements
- Procurement
- Capability
- Future technology
- Training
- Platoon-level equipment, covering:
 - > *Firepower* – personal weapons through to crew-served and anti-tank weapons
 - > *Communications* – personal radios, tactical satellite communications and ISR/ISTAR
 - > *Protection* – camouflage, body armour, uniforms and clothing
 - > *Computers* – ruggedised
 - > *Optics* – sights, night vision, etc
 - > *Simulation/training* – computer-based and live-action
 - > *Close air support/joint fire support equipment* – laser designators, GPS designators, etc.
 - > *Medical* – trauma support, battlefield first aid
 - > *Mobility* – all-terrain vehicles (ATVs) and motorbikes
 - > *Logistics* – food, water, batteries, tents and accommodation.

Who will you meet?

- Chiefs of Army, Navy, Air Force, Marines, Coastguard and Emergency Services
- Senior Research Development and Engineering
- Personnel in Industry, Government and Academia
- System Integrators
- Strategists, Analysts and Consultants
- Military and Civil Programme Managers
- Police, Law Enforcement, Special Forces and Homeland Security
- Government Officials
- Defence Department Policy Makers
- Procurement Decision Makers
- Unit and Force Commanders
- Aircrew, Vessel and Vehicle Crews
- Senior Maintenance Officers
- Heads of Training Organisations
- Directors of Equipment Capability (DECs)
- Defence Attachés
- CEOs, Presidents and MDs in key industries
- Business Development and Purchasing Directors
- Qualifying Organisations
- Human Factors Experts.

Nanotechnologies workshop 11 November

'Nanotechnologies for soldier enhancement, protection and support'

The workshop addresses nanotechnology as applied to protecting the soldier in the field.

Topics include:

- lightweight, multifunctional clothing
- battlefield medicine including field monitoring and therapy
- explosive and ballistic missile protection
- toxic chemical and pathogen detection and protection.

Presenters are internationally leading technology researchers and developers.

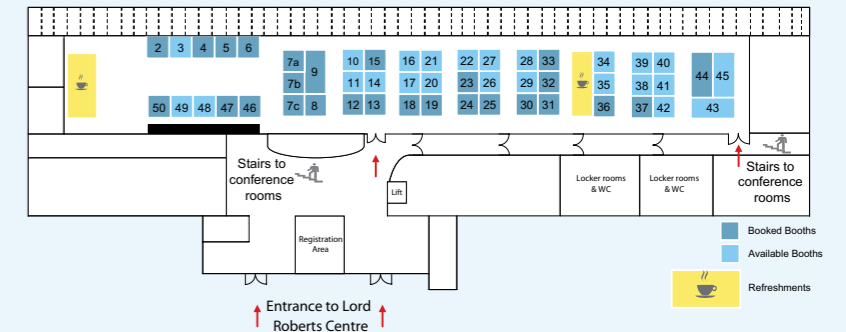
Exhibiting at Modern Infantry and FIND 2011

Exhibitor package

The event offers its valued exhibitors a number of benefits that will provide your company with the quality customer service it deserves.

Confirmed exhibitors at 2 Sep 2011

A D S	Ophir Optics Europe GmbH
Aspen International	Panasonic
BCB International Ltd	PYSER-GSI Ltd
Beechwood Equipment	Qioptiq
Bluecher Systems	Raytheon UK
CamelBak Products LLC	Redweb Technologies Ltd
Consolite Technology Ltd	Schott
Defence News	Soldier Reference Centre (ITDU)
Defence Vision Systems	Stock Optics
Hoffman Engineering Inc.	Sykes Global Services Ltd
L3 Warrior Systems	Thermoteknix Systems Ltd
Lewis Machine Tools	Thomas Jacks Ltd
New Imaging Technologies	Xenics Infrared Solutions



Outside Display and Demonstration Area

Thermal Imaging/Targeting Demonstration Area

- Associate Sponsor (5 Available) £6,000**
- > Exclusive use of a dedicated area to demonstrate your equipment for the duration of the event
 - > Small tent within your dedicated area
 - > 9m² stand in the Exhibition Hall
 - > Two complimentary delegate places
 - > Branding as Associate Sponsor on all marketing material and at the event

Stickledown Range (Sniper/SMG) 800-1,200 yards

- Exhibition & Shooting Lane with Tented Area £6,500**
- > 3m x 3m shell scheme in the Exhibition Hall
 - > 1 x shooting lane
 - > 1 x small tent behind shooting lane

- Exhibition & Shooting Lane Sponsorship £5,000**
- > 3m x 3m shell scheme in the Exhibition Hall
 - > 1 x shooting lane

Melville Range (Pistol)

- Exhibition & Shooting Lane Sponsorship £5,000**
- > 3m x 3m shell scheme in the Exhibition Hall
 - > 1 x shooting lane

Vehicles

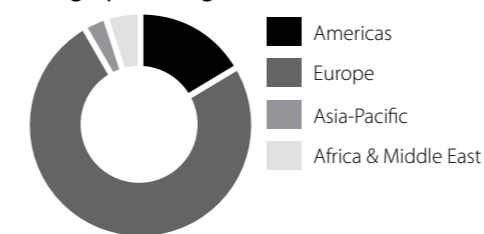
- > There will be use of a perimeter road surrounding a 108 lane, 600 yard range for vehicles to demonstrate thermal imaging/targeting systems
- > In addition to that there will also be a static display area

Exhibition Stand Only

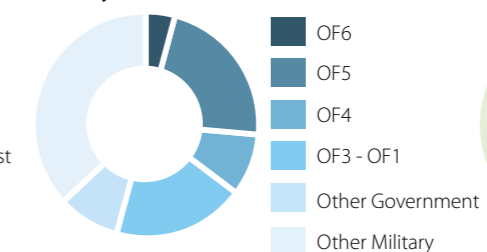
- 3m x 3m shell scheme in the Exhibition Hall £3,600**
- Exhibition booth package includes:
- Fascia ID sign
 - One electrical socket and two spotlights
 - Technical advice and support
 - 1 complimentary delegate place
 - Discounted rate for additional delegates

Modern Infantry and FIND has been launched in 2011, but the figures below are based on Night Vision & EOS 2010 attendees by:

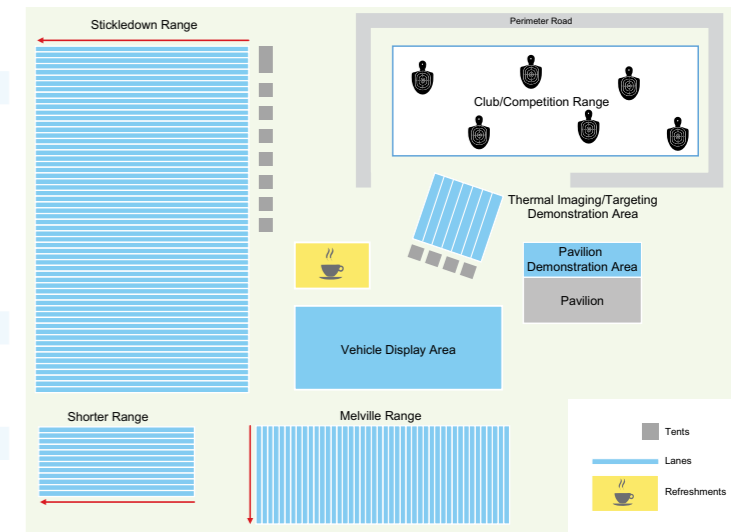
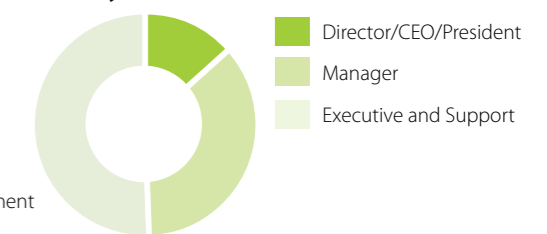
Geographical region



Military rank



Industry level



Signage Opportunities

The NSC at Bisley lends itself to excellent signage opportunities. There are various options available to suit your brand, budget and message, including signage displayed en route to the range, inside and outside the exhibition hall and around the display area, increasing the traffic to your stand and your presence at this important event.

Attending companies

ABSL United Kingdom
 AGI Ltd United Kingdom
 Airborn International United Kingdom
 Amphenol Ltd United Kingdom
 AredGroup Ltd United Kingdom
 Army United Kingdom
 Aviation Training International Ltd United Kingdom
 Avon Protection United Kingdom
 BAE Systems United Kingdom
 BBC United Kingdom
 Belgian Defence Belgium
 Bjerregaard Consult Denmark
 BMS Trading Ltd United Kingdom
 BMT ISIS Ltd United Kingdom
 Bren-Tronics, Inc. United Kingdom
 British Army United Kingdom
 British Consulate General Italy
 BROWNELL Ltd United Kingdom
 Cap ALM United Kingdom
 Carer United Kingdom
 Cassidian Test & Services Ltd United Kingdom
 (an EADS company)
 Cat's Whisker Technologies United Kingdom
 Civil Defence Supply Ltd United Kingdom
 CLEEVE TECHNOLOGY United Kingdom
 CONTACT United Kingdom
 Cummins Ltd United Kingdom
 CVHQ RA United Kingdom
 Cyalume Technologies France
 D&R Electro-optics Ltd United Kingdom
 Danish Army Combat Centre Denmark
 Davin Optronics United Kingdom
 DB Schenker Ltd United Kingdom
 DE&S United Kingdom
 Defence Academy of the United Kingdom United Kingdom
 Defence Management Journal United Kingdom
 DELOS Ltd United Kingdom
 DND Canada
 DRS Technologies UK Ltd United Kingdom
 DSTO Australia
 Dytecna Ltd United Kingdom
 e2v United Kingdom
 Egyptian Defence Office United Kingdom
 EJOT UK Ltd United Kingdom
 ELCAN Optical Technologies United Kingdom
 Embassy of Jordan Jordan
 Energizer Group Ltd United Kingdom
 eSpin Technologies, inc. United States
 E-T-A Circuit Breakers Ltd United Kingdom
 Ferranti Technologies Ltd United Kingdom
 FLIR GS Surveillance Group United Kingdom
 fred.ltd United Kingdom
 Frontier Ballistic Ventures Ltd United Kingdom
 G B Enterprises United Kingdom
 Genalog Ltd United Kingdom
 Glomex MS, Ltd Czech Republic
 Goodrich United Kingdom
 GPL CONSULTING UK LTD United Kingdom
 GRC Ltd United Kingdom
 GSS Electronic Solutions Ltd United Kingdom
 Helmet Integrated Systems Ltd United Kingdom
 Hertfordshire Constabulary United Kingdom
 HGI Generators United Kingdom
 Honourable & Bold Photography United Kingdom
 IDS UK United Kingdom
 IHS Jane's United Kingdom
 Imperial Innovations United Kingdom

Instro Precision Ltd United Kingdom
 Istec United Kingdom
 JB Photographic United Kingdom
 JWBM Ltd United Kingdom
 Kinneir Dufort United Kingdom
 Level Peaks Associates United Kingdom
 LSC Group United Kingdom
 Magna Parva United Kingdom
 Malawi High Commission United Kingdom
 Marshall SV United Kingdom
 Metropolitan Police United Kingdom
 Metropolitan Police United Kingdom
 (Police Firearms Officers Association)
 Ministry of Defence Police United Kingdom
 MIRTECH CORP United States
 Morgan AM&T United Kingdom
 Multipart Solutions Ltd United Kingdom
 NMS International Group Ltd United Kingdom
 NuSAFE Inc United States
 Optomise Systems Ltd United Kingdom
 Oxley Developments United Kingdom
 Peli Hardigg United Kingdom
 Polyformes Ltd United Kingdom
 Precision Micro Ltd United Kingdom
 QED Services United Kingdom
 QUEBEC GOVERNMENT United Kingdom
 Raytheon ELCAN Optical Technologies United Kingdom
 Requirnte Portugal
 Resource Grp Ltd United Kingdom
 Rockwell Collins UK Ltd United Kingdom
 Roke Manor Research Ltd United Kingdom
 Royal Marines Poole United Kingdom
 R-PAD Technology Ltd United Kingdom
 RSA United Kingdom
 Russian Embassy United Kingdom
 S I INTERNATIONAL LTD United Kingdom
 Satir Trade UK Co Ltd United Kingdom
 SCD Semiconductor Devices United Kingdom
 School of Electrical and Mechanical Engineering United Kingdom
 SELEX Galileo United Kingdom
 Sierra Nevada Corp/EWR United States
 Smith & Nephew Extruded Films United Kingdom
 SMMT Industry Forum United Kingdom
 SNV Spain
 SPAIN NIGHT VISION Spain
 Stop choc Limited United Kingdom
 Sunpet Industries Ltd Hong Kong
 Sussex Police United Kingdom
 Target, Range & Equipment Consulting Ltd United Kingdom
 TE Connectivity United Kingdom
 Teaching Techniques Ltd United Kingdom
 Team Defence Ltd United Kingdom
 Teknoflex Ltd United Kingdom
 Teledyne Reynolds United Kingdom
 Thales Uk United Kingdom
 Titan Engineering Ltd United Kingdom
 Transac International Ltd United Kingdom
 Trawl Services Ltd United Kingdom
 TRITECH GROUP United Kingdom
 University College London United Kingdom
 US Army United States
 US Defense Security Corporation Agency United States
 USADC United States
 USASOC United States
 Vector Developments Ltd United Kingdom

About the Organisers



A|D|S

A|D|S is the trade organisation advancing the UK Aerospace, Defence, Security and Space industries. Farnborough International Limited (FIL), which runs the Farnborough International Airshow, is a wholly-owned subsidiary.

adsgroup.org.uk

Shephard Media

Shephard Media has provided intelligence to the aerospace and defence communities since 1981 through a range of leading international conferences and exhibitions, and a world-renowned publishing portfolio, including magazines, industry handbooks and online news services.

shephardmedia.com

Shephard's Magazine Portfolio

Complimentary copies of Shephard's magazine titles will be distributed to all delegates. Delegates will also be offered a 12-month free subscription to one title of their choice.

For advertising opportunities email Mike Wild on mike.w@shephardmedia.com

Night Vision Handbook

Each delegate attending the event will also receive a free copy of the Night Vision Handbook.

For advertising opportunities email Jane Smith on jane.s@shephardmedia.com

Special rates available for exhibitors and sponsors.

Be a part of
this unique
opportunity



