



“ I found the panels, presentations and the following discussion both interesting and informative. I learnt a lot, and gained guidance and direction from the panels. ”
 QinetiQ

OF5 or above?
 Attend for **FREE**

Partnership Opportunities at Defence IT 2010

Making Sense of the Team Defence Information Business.

In conjunction with:



Supported by:



Partners and Exhibitors:



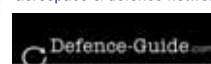
Supporting partner:



Official Media:



Media partners:



* Courtesy of US Army
 Photo by Cpl Chris T Mann
 ** Courtesy of US Army

Organised in conjunction with UKCeB

Two-day conference

Defence IT is an interactive event, which uses panels of Ministry of Defence and defence industry seniors to discuss a range of topics, with a core aim: to allow the defence enterprise to make the most effective use of information.

Key conference topics for 2010

- Business context for secure information sharing
- Exploiting the log NEC programme architecture
- Today's system solution successes
- Secure information sharing

The past events attracted the following:

| | |
|--|--|
| Account Director | Director, Aerospace Defence & Homeland Security |
| AD SCS Progs | Engineering Director |
| Advanced Programmes Senior Manager | Global Industry Director, Aerospace & Defence |
| Air Attaché | Head of Defence Technical |
| Army Attaché | Head of IS |
| Associate Technical Fellow | Head of IT Security |
| Board Director | Head of Secure Information Management Programme |
| Business Development | Head of Technology Office Consulting |
| C41STAR Account Manager | International Security Standard Expert |
| CDC/IVENT | IT Analyst |
| Chief Engineer Mission Support Systems | IT Security Director |
| Chief Executive | IT Strategy Manager |
| Chief Information Officer | LCIA Team Engagement Officer |
| CIO DII AD PKI | Logistic Information Systems for BCIP |
| CIO-IHATCon2 | Managing Director |
| Client Director | Military Attaché |
| COMSEC Officer | MoD Account Manager |
| Consultant | MoD CIO Advisor (Consultant) |
| CVF C4I Client Lead | Principal Consultant |
| DEC (CCII) – GII – ZS | Science Gateway, JSC |
| Defence Adviser & Corporate Strategist | Senior Manager |
| Defence Consultant | Senior Technology Manager |
| Defence Director | Submarines Cluster Business Information Team Ldr |
| Defence Logistics Consultant | Task Force Secretariat |
| Director Defence Solutions | Vice President: Defence & Identity Management |

Past partners include:

UKCeB

FINMECCANICA

BOEING



Rolls-Royce

Defica



Who will attend?

- Operators
- Operational Planners
- Programme Managers
- Acquisition Officials
- Computer Software Suppliers
- Computer Hardware Suppliers
- Systems Integrators
- IT Training Organisations
- Systems Analysts
- Defence IT Professionals
- Logisticians and Sustainment Personnel
- Flightline Maintenance Personnel
- Industry
- Computer Network Operations (CNO) Companies
- Defence Laboratories
- Defence Logistics Organisations
- Defence Test and Evaluation Organisations

... FROM THE FOLLOWING AREAS

- Air Force
- Navy
- Marines
- Army
- MoD
- Intelligence Agencies
- Cyber Warfare Agencies



For all event updates visit www.shephard.co.uk/events

Partnership Opportunities

Gala Dinner – at the end of Day One

The Gala Dinner is one of the event's main social occasions and is a prime opportunity to present your company's message to all of the guests. It will take place at the end of Day One and will start at approximately 19.30 and finish at 22.30. All speakers & VIPs will be invited to attend on a complimentary basis. All conference delegates & exhibitors will be given the opportunity to attend the dinner for a nominal amount. Representatives from The Shephard Group will also attend to help you host your guests.

Partnership includes:

- Official "Gala Dinner" partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 8 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- 10 invitations to the Gala Dinner
- Company logo on signage at Gala Dinner
- Company logo on menus at Gala Dinner
- Opportunity to give out company gifts at Gala Dinner
- Opportunity to make speech at Gala Dinner
- 6 m² area in refreshment room for company display

Partnership fee is £25,000 + VAT

Speakers' Dinner – at the end of Day One OR the Day before the Conference

Booked by Serena Software  **SERENA**

Official Drinks Reception – at the end of Day One

Booked by Oracle  **ORACLE**

Host Partnership Opportunities

Delegate Folders

Booked by General Dynamics UK  **GENERAL DYNAMICS**
United Kingdom Limited

Delegate Bags

Booked by Rolls Royce  **Rolls-Royce**

Delegate Lanyards

Booked by IFS Defence 

Internet Area

A vital source of contact and information for speakers, delegates and attendees, conveniently located inside the refreshment room for ease of access.

Partnership includes:

- Official "Internet Area" partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 2 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- Unlimited complimentary exhibitor visitor passes to give to your top existing/potential clients
- Internet area with the partner's logo as a screensaver, and the area clearly signed and branded with the partner's logo
- Opportunity to distribute branded mouse mats / pens by the internet area (provided by partner)
- 1 invitation to Speakers' Dinner
- 6 m² area in refreshment room for company display

Partnership fee is £7,000 + VAT

Lunch Breaks – Day One & Day Two available

Partnership of the 90-minute lunch breaks on each day of the conference provides an ideal opportunity to make a special impact and place your name in front of delegates during the event. Special signage at each serving point links the partner to the lunch.

Partnership includes:

- Official "Lunch Break" partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 3 complimentary delegate places for the two-day conference
- Additional delegate places conference for your company personnel at a discounted rate
- Company logo on signage at lunch break
- Company logo on napkins at lunch break
- 1 invitation to Speakers' Dinner
- 6 m² area in refreshment room for company display

Partnership fee is £6,000 + VAT per day Day 1 booked by Boeing Defence UK 

Refreshment Breaks – Day One & Day Two available

The Partnership of the two Refreshment Breaks on each day (mid morning and mid afternoon) of the conference provides an ideal opportunity to place your name in front of delegates during the event. Special signage at each serving point provides strong visibility for the partner.

Partnership includes:

- Official "refreshment break" partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 3 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- 1 invitation to Speakers' Dinner
- Company logo on signage at refreshment break
- 6 m² area in refreshment room for company display

Partnership fee is £5,500 + VAT per day

Event Guides

Booked by Boeing Defence UK 

Delegate Gifts

Delegate gifts including business card holders, drinking bottles, memory sticks, T-shirts, torches, aluminium bottles can be printed with your company logo/strap line. The gift will be given to every delegate attending the two day conference.

Partnership includes:

- Official "delegate gift" partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 1 complimentary delegate place for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- Company logo/strapline on gift
- 1 invitation to the Speakers' Dinner
- 6 m² area in refreshment room for company display

Partnership fee is £4,500 + VAT

Event CD ROM

Booked by Miro Technologies 

To discuss exhibition and partnership opportunities contact Mark Dennington on +44 (0)1753 727008 or md@shephard.co.uk