



## UV EUROPE Air • Land • Sea

19<sup>th</sup> Exhibition & Conference

15-16 June 2011

Hotel Husa President Park,  
Brussels, Belgium



## Exhibiting and Sponsoring at UV Europe 2011

Covering air, ground and marine systems

\*1 Courtesy of Northrop Grumman  
\*2 Courtesy of G-NIUS  
\*3 Courtesy of ECA

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## Covering air, ground and marine systems

First held in Paris in 1993, the 2011 UV Europe event is the 19<sup>th</sup> in the series. In that time UV Europe has gained a reputation for excellence as Europe's premier business-to-business unmanned systems networking event. At a time when the term "unmanned" seems to be a license to host an event, UV Europe continues to be the *only* event held in Europe dedicated to the business development of all unmanned systems – so if you currently sell or are looking to sell to the European or international market, UV Europe will be an essential part of your marketing strategy.

UV Europe 2011 is a key event in the unmanned systems industry calendar - it covers air, ground and marine systems.

Now in its 19<sup>th</sup> year, UV Europe will bring together the European UV community, and those from outside Europe who have products to sell or lessons to learn from the European experience.

Holding the event in Brussels for a second consecutive year again ensures good transport links to the rest of Europe and offers close proximity to EDA, SHAPE and NATO.

UV Europe is an ideal opportunity to meet key military/government decision-makers, end users of unmanned systems and the world's leading manufacturers.

If your company specialises in control/guidance systems, data storage, electro-optics/infra-red, imaging/sensors, batteries/motors, payloads, training and simulation, target vehicles, weapons, or the manufacture of unmanned systems, then UV Europe is a must.

There are a wide range of branding, exhibition, partnership and sponsorship opportunities on offer, allowing your organisation to get the most out of this key event in the UV community's calendar.

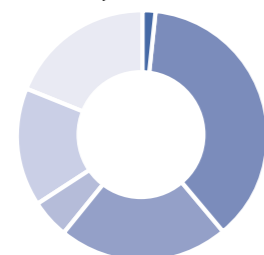
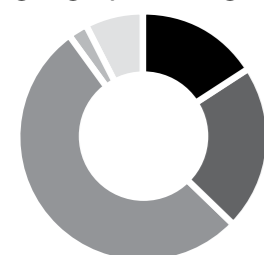
The conference programme will be overseen by Air Vice-Marshal Martin Routledge, formerly ACoS (Strategy) RAF

## UV Europe 2010 attendees by:

geographical region

military rank

industry level



- Americas
- UK
- Rest of Europe
- Asia-Pacific
- Africa & Middle East
- OF9
- OF5
- OF4
- OF3
- Other Senior Military
- Other Military
- Director/CEO/President
- Manager
- Executive and Support

## Who will be exhibiting?

- Control/guidance systems suppliers
- Data storage suppliers
- Electro-optics/IR suppliers
- Electronic warfare systems suppliers
- Imaging/sensor suppliers
- Integrated systems suppliers
- Payload manufacturers and suppliers
- Target vehicle suppliers
- Training and simulation providers
- UAV associations
- UAV component and accessories suppliers
- UAV manufacturers
- Universities and R&D departments
- Weapons systems providers

## Who will you meet?

- Operational commanders
- Armed forces officers and pilots
- Government officials
- Procurement officers
- Military weapons advisors
- Research and development leaders
- Systems technicians and engineers
- Project and programme managers
- UV engineers
- Strategists, analysts and consultants



## 2011 exhibitors include:

- |                        |                        |                            |
|------------------------|------------------------|----------------------------|
| 2D3 Ltd                | Green Hills software   | Radionor Communications AS |
| AAI Corporation        | HR Smith/Techtest Ltd. | SBG                        |
| Aero Tech Laboratories | ITT Corporation (EDO)  | Selex Galileo              |
| Annapolis MicroSystems | L3-Wescam              | Themis                     |
| Ansys                  | Melcom Electronics/    | UAV Engines                |
| CD-adapco              | G2Engineering          |                            |
| Defence Vision Systems | Peli – Hardigg UK      |                            |



*Excellent – best-organised event I have attended in Europe.”*  
Lockheed Martin Missiles and Fire Control

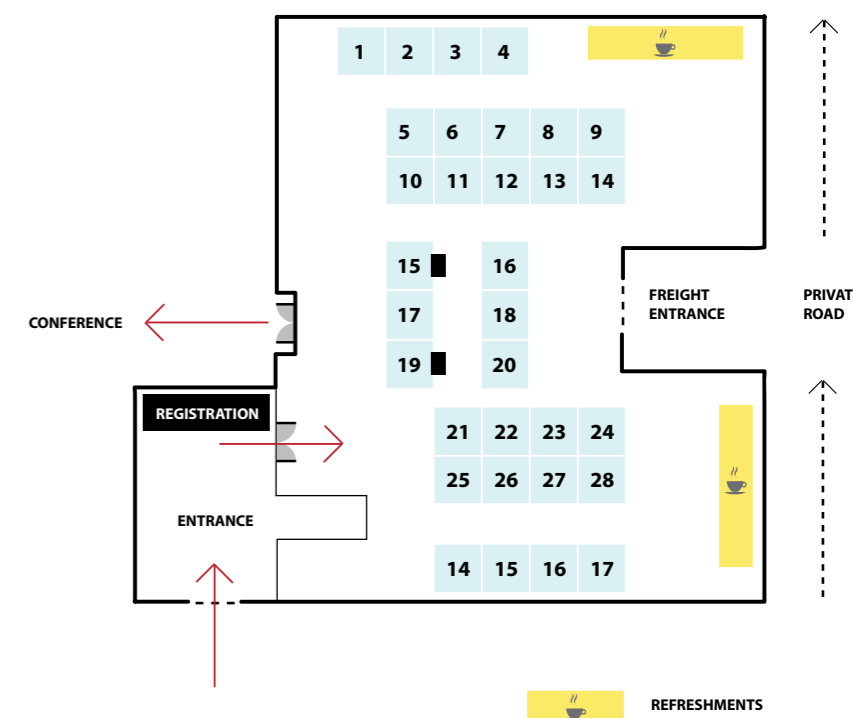
## Exhibitor package

The event offers its valued exhibitors a number of benefits that will provide your company with the quality customer service you deserve.

Exhibition booth package includes:

- Shell scheme ranging from 3m x 2m to 6m x 4m
- Fascia ID sign
- One electrical socket and two spotlights
- Technical advice and support
- Complimentary delegate places
- Discounted rate for additional delegates

For more information on exhibiting, contact:  
Nicos Charalambous on +44 (0)1753 727013  
or email [nc@shephard.co.uk](mailto:nc@shephard.co.uk)



## Lead Sponsorship Opportunities

### A standard lead sponsorship opportunity includes:

- › Official lead sponsorship recognition, including company logo on associated promotional literature, website and targeted email campaigns plus conference acknowledgements
- › Display space in a prime location
- › Complimentary delegate places for the two-day conference
- › Additional delegate places for your company personnel at a discounted rate
- › 2 complimentary stand-manner places for the two-day exhibition

Gala Dinner

VIP Dinner

Official Drinks Reception – at the end of Day One

Registration and Refreshments on Arrival on Day One

Pre-Conference Workshop

## Sponsorship Opportunities

### A standard sponsorship opportunity includes:

- › Official partnership recognition, including company logo on associated promotional literature, website and targeted email campaigns plus conference acknowledgements
- › Display space
- › Complimentary delegate places for the two-day conference
- › Additional delegate places for your company personnel at a discounted rate
- › 1 invitation to Gala Dinner and VIP Dinner (subject to taking place)

Delegate Folders

Lunch Breaks – Day One & Day Two available

Refreshment Breaks – Day One & Day Two available

Delegate Lanyards

Delegate Bags

Internet Area

Event Guides

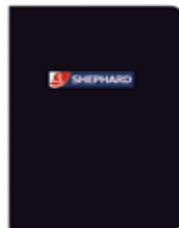
**SOLD**

Delegate Gifts

Event CD ROM

## Branding Opportunities

The Hotel Husa President Park lends itself to excellent branding opportunities. There are various options available to suit your brand, budget and message, including signage inside and outside the exhibition hall and around the exhibition area.



## Shephard Group

shephard.co.uk

The Shephard Group has provided intelligence to the aerospace and defence communities since 1981 through a range of leading international conferences and exhibitions and a world renowned publishing portfolio, including magazines, industry handbooks and online news services.

### Unmanned Vehicles Magazine

As part of the delegate package, each delegate will receive one copy of *Unmanned Vehicles* at the event along with a 12-month free subscription.

### Unmanned Vehicles Handbook

Each delegate attending the event will also receive a free copy of the *Unmanned Vehicles Handbook*.

For advertising opportunities email Mike Wild on [mw@shephard.co.uk](mailto:mw@shephard.co.uk)

Be a part of  
this unique  
opportunity

