



# SAR EUROPE

Supported by



Irish Coast Guard

15<sup>th</sup> Exhibition & Conference | 15-16 March 2012  
Fitzpatrick Castle Hotel, Dublin, Republic of Ireland

## EVENT BROCHURE

Official Media

**DEFENCE ROTORHUB**  
HELICOPTER

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# The largest international gathering of SAR experts in Europe

Shephard's **SAR Europe** has been an essential fixture in the SAR calendar for over 13 years. In the past, **SAR** has been supported by the RNLI, HM Coastguard, the US Coast Guard and the European Helicopter Association, and this year it is supported by the Irish Coast Guard.

Sponsoring this event places your company at the forefront of international SAR experts and decision-makers.

## Conference

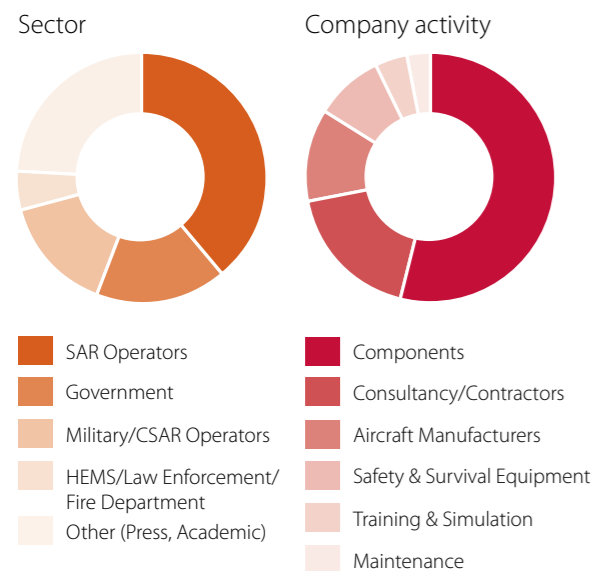
The 15<sup>th</sup> **SAR Europe** conference will give a first-hand view of the demanding circumstances of today's search and rescue missions, as civil SAR experts and practitioners from around the world gather to share their unique stories of saving lives, and how they cope with their varied and diverse operational missions. From the battlefield to raging seas, from scenes of extreme natural disasters to isolated and desperate lives hanging in the balance.

**SAR Europe 2012** will provide the largest international gathering of SAR experts in Europe.

## Venue

The Fitzpatrick Castle Hotel Dublin, an 18<sup>th</sup> century 4 star Castle Hotel, is the epitome of elegance on the south Dublin coast and is situated just 20 minutes from Dublin city centre.

## SAR 2011 attendees by:



## Who will be exhibiting?

### Organisations involved in:

- > Rotorcraft
- > Offshore patrol vessels
- > Lifeboats

### Specialising in:

- EMS, SAR and safety equipment
- headsets
- hoists and hoisting equipment
- training and simulation products
- accessories and components
- fire-fighting equipment
- MRO companies
- ground support equipment
- law enforcement equipment
- night vision equipment
- software, IT and communications
- finance, leasing and insurance

## Who will you meet?

- > Air Force
- > Army
- > Marines
- > Navy
- > Border Patrol and Immigration
- > Flight Training
- > EMS, SAR and Fire-fighting Professionals
- > Coastguard
- > Broadcasting
- > Heavy Lifting
- > Surveying
- > Customs and Police
- > MRO Organisations
- > Senior Industry Representatives
- > Pilots
- > Manufacturers, Suppliers and Operators
- > Emergency Management Professionals



# Sponsorship Opportunities

## Lead Sponsorship Opportunities

Gala Dinner	£26,500
Speakers' Dinner	£17,500
Official Drinks Reception – at the end of Day One	£18,500
Pre-conference Workshop	£16,500
Registration and Refreshments on arrival on Day One	£15,000

### A standard lead sponsorship opportunity includes:

- > Official lead sponsorship recognition, including company logo on associated promotional literature, website and targeted email campaigns, plus conference acknowledgements
- > Display space in a prime location
- > Complimentary delegate places for the two-day conference
- > Additional delegate places for your company personnel at a discounted rate
- > Two complimentary stand-manner places for the two-day exhibition

## Sponsorship Opportunities

Delegate Folders	£12,000
Delegate Bags	£10,000
Delegate Lanyards	£10,000
Lunch Breaks – Day One & Day Two	£10,000 per day
Refreshment Breaks – Day One & Day Two	£10,000 per day
Delegate Badges	£10,000
Internet Area	£8,000
Event Badges	£8,000
Delegate Gifts	£7,500
Event Guides	£6,500
Quarter-page advert in the Event Guide	£1,000

### A standard sponsorship opportunity includes:

- > Official partnership recognition, including company logo on associated promotional literature, website and targeted email campaigns, plus conference acknowledgements
- > Display space
- > Complimentary delegate places for the two-day conference
- > Additional delegate places for your company personnel at a discounted rate
- > One invitation to the Gala dinner (subject to taking place)



