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AMI International Joins Shephard Group as Knowledge Partner for Major Upcoming Shows

Bremerton, WA – 29 July 2011 – AMI International has officially signed on with The Shephard Group to serve as Knowledge Partner for several upcoming global defense events, including:

13–14	OCT	UV India 2011	New Delhi, India
24–25	OCT	Air Power Middle East 2011	Doha, Qatar
23–24	MAY	Heli & UV Pacific 2012	Queensland, Australia

With the confirmation of this agreement, AMI will deliver detailed naval and unmanned systems market assessments prior to each show, and provide on-site media support with specialized briefings, press conference presentations, and expert commentary. AMI will also draw on its extensive industry networks to conduct targeted marketing at various key international exhibitions.

Bob Nugent, VP of AMI’s Advisory Services notes, “Shephard is known for delivering unique, high value events to the aerospace and defense community. AMI is excited to fulfill its new supporting role, and looks forward to building on Shephard’s international success as a specialty conference organizer.”

This new partnership with Shephard represents AMI’s expanding portfolio of teaming arrangements with exhibition and conference organizers in the naval market space. These include IMDEX (Experia), DIMDEX (QMDI); Maritime Security and Defense (Hamburg Messe and Monch); MAST (MAST Exhibitions), as well as specialist naval and marine conferences organized by Jacob Fleming Group, RUSI UK, RSIS Singapore and Turkish Defense Ministry.

About AMI International

Headquartered in Bremerton, Washington, AMI has over 25 years of experience in forecasting, trend assessments, and consulting in global naval, maritime security, and unmanned systems markets. AMI tracks naval market developments in over 70 countries that consistently invest in

their sea services, and provides up-to-date reports on forecasted ship acquisition programs, defense requirements, and naval procurement budgets. Its global customer base spans across 18 countries on 5 continents.

AMI's product line includes naval, missile and unmanned systems market research databases. Its flagship "Hot News" monthly naval market newsletter is considered a "must read" for key players in the industry. In addition to its online market intelligence, AMI provides focused consulting services to a wide range of customers. AMI maintains an active dialogue with senior sea service leaders, key decision-makers in the naval and defense industry, leading media covering the defense sector, and its network of international advisors and affiliates.

For more information about AMI's products, services, and upcoming travel schedule, visit www.amiinter.com.