



Organised in association with



MILITARY LOGISTICS

Conference
23-24 November 2010
Bristol Marriott Hotel City Centre,
Bristol, UK



OF5 or above?
Attend for FREE

Sponsorship Opportunities at Military Logistics 2010

Organised in association with:



Supported by:



Partners:



Lead Sponsor:



Sponsors:



Official Media:



Media Partners:



* Courtesy of T Osborne
** Courtesy of Hesco
*** Courtesy REME

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2-day conference

A winning formula...

Organised in association with A|D|S; Military Logistics combines the successful; Focused Logistics, Defence Equipment Maintenance and Military Engineering conferences, creating a highly specialised, must-attend event within the land & support sector.



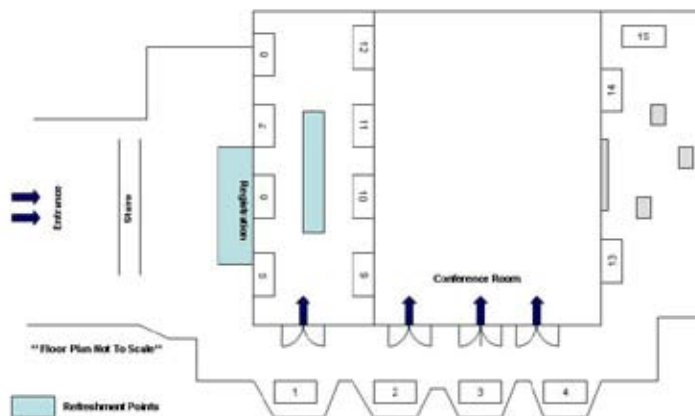
Who will attend?

- Chiefs of Logistics
- Operational Commanders
- Armed Forces Officers
- Government Officials
- Senior Managers from International Defence and International Industry
- Procurement Officers
- Through-Life Management Experts
- Research and Development Leaders
- Systems Technicians and Engineers
- Project and Programme Managers
- Strategists, Analysts and Consultants
- Defence Attachés

Opportunities for your organisation

Our sponsorship options give key companies the chance to promote their brand at the event.

However our opportunities offer more than brand recognition; many of the listed opportunities also offer your organisation promotional space within the display area and multiple delegate places.



To discuss sponsorship and other tailored solutions at Military Logistics 2010 contact Charles Forrester on: +44 (0)1753 727011, cmf@shephard.co.uk

Previous supporting organisations have included; NAMSA, UKCeB, and the Institute for Defense and Business. Past hosts have included the Royal School of Military Engineering, and the Royal Electrical and Mechanical Engineers.





Lead Sponsorship and Sponsorship Opportunities

Lead Sponsorship Opportunities

VIP Dinner – at the end of Day One

The VIP Dinner is a prime opportunity to present your company's message to the event's VIP guests. It is a private dinner (invite only) and will take place at the end of Day One or the Day before the Conference, following the VIP Briefing and will start at approximately 19.30 and finish at 22.30. All speakers, VIPs & one representative from each sponsoring company will be invited to attend on a complimentary basis. The dinner sponsoring company will have the opportunity to invite one company representative to host each table. Representatives from The Shephard Group will also attend to help you host your guests.

Sponsorship includes:

- Official "VIP Dinner" sponsorship recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 12 m² display space (6m x 2m) in a prime location
- 5 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- 2 complimentary stand manner places for the two-day exhibition
- Invitations to the VIP Dinner – one person per table – 4 - 5 invitations in total
- Company logo on signage at VIP Dinner
- Company logo on menus at VIP Dinner
- Opportunity to give out company gifts at VIP Dinner
- Opportunity to make speech at VIP Dinner

Reserved

Speakers Dinner – the evening before the Conference

The Speakers' Dinner is a prime opportunity to present your company's message. It is a private dinner (invite only) and will take place the day before the Conference, following the Speakers' Briefing and will start at approximately 19.30 and finish at 22.30. All speakers & one representative from each conference sponsoring company will be invited to attend on a complimentary basis. The dinner sponsoring company will have the opportunity to invite one company representative to host each table. Representatives from The Shephard Group will also attend to help you host your guests.

Sponsorship includes:

- Official "Speakers' Dinner" sponsorship recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 12 m² exhibition booth space (6m x 2m) in a prime location
- 5 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- 2 complimentary stand manner places for the two-day exhibition
- Invitations to the Speakers' Dinner – one person per table – 4 - 5 invitations in total
- Company logo on signage at Speakers' Dinner
- Company logo on menus at Speakers' Dinner
- Opportunity to give out company gifts at Speakers' Dinner
- Opportunity to make brief speech at Speakers' Dinner

Sponsorship fee is £16,000

Official Drinks Reception – at the end of Day One

The Official Drinks Reception is a prime opportunity to present your company's message to all of the participants. It will take place in the conference refreshment area at the end of day one. It will start at approximately 17.30 and run for an hour and a half and is one of the event's important social occasions.

Sponsorship includes:

- Official "Drinks Reception" sponsorship recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 12 m² display space (3m x 4m) in a prime location
- 5 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- 2 complimentary stand manner places for the two-day exhibition
- Company logo on signage at Official Drinks Reception
- Company logo on napkins at Official Drinks Reception
- Opportunity to make speech at Official Drinks Reception
- 2 invitations to the VIP Dinner

Sponsorship fee is £17,500

Sponsorship Opportunities

Pre-Conference Workshop

A unique opportunity to partner a pre-conference workshop at the event, which offers the perfect platform to reiterate your presence in the market place and highlight your products and services to a captive audience of key decision makers. All conference delegates will be offered the opportunity of attending the pre-conference workshop on a complimentary basis.

The workshop would take place on the day before the two day conference programme. There would be a buffet lunch served at 13.00 and the workshop would start at 14.00 and run until 17.00. There would be approximately 2 1/2 hours presentation time allowing for food and a refreshment break. Delegates will be invited to attend and use the workshop as a discussion forum with a panel of up to four eminent speakers drawn from industry and operator/end users chosen by the partner.

Sponsorship includes:

- Official "Pre-Conference Workshop" sponsorship recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 6 m² display space (2m x 3m)
- 4 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- Workshop Room hire, food and beverage
- AV consisting of screen, LCD projector and two microphones
- Administration and staffing for workshop
- Opportunity to distribute your company's literature during the workshop only
- Company logo on signage at pre-conference workshop
- 1 invitation to the VIP Dinner

Sponsorship fee is £15,000

Delegate Lanyards

Presented to every delegate attending the conference, the delegate lanyard offers a long-term promotional opportunity. In particular the inclusion of the partner's logo makes this an attractive souvenir item. Every single participant at the event will be carrying your company logo around with them.

Partnership includes:

- Official "Delegate Lanyard" sponsorship recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 6 m² display space (3mx2m)
- 3 complimentary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- Company logo on delegate lanyards
- 1 invitation to VIP Dinner

Partnership fee is £10,000

Delegate Badges - Sponsored by LSC

Delegate Folders - Sponsored by DynCorp

Delegate Bags - Sponsored by Finmeccanica

Lunch Breaks – Day One & Day Two available

Sponsorship of the 90-minute lunch breaks on each day of the conference provides an ideal opportunity to make a special impact and place your name in front of delegates during the event. Special signage at each serving point links the partner to the lunch.

Sponsorship includes:

- Official "Lunch Break" sponsorship recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 6 m² display space (3m x 2m)
- 3 complimentary delegate places for the two-day conference
- Additional delegate places conference for your company personnel at a discounted rate
- Company logo on signage at lunch break

- Company logo on napkins at lunch break
- 1 invitation to VIP Dinner

Sponsorship fee is £10,000 per day

Refreshment Breaks - *Sponsored by LSC*

Internet Area

A vital source of contact and information for speakers, delegates and attendees, conveniently located outside the conference room for ease of access.

Sponsorship includes:

- Official "Internet Area" sponsorship recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 6 m² display space (3m x 2m)
- 2 complementary delegate places for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- Internet area with the partner's logo as a screensaver, and the area clearly signed and branded with the partner's logo
- Opportunity to distribute branded mouse mats / pens by the internet area (provided by partner)
- 1 invitation to VIP Dinner

Sponsorship fee is £8,000

Event Guides - *Sponsored by Iveco Defence Vehicles*

Delegate Gifts

Delegate gifts including business card holders, drinking bottles, memory sticks, T-shirts, torches, aluminium bottles can be printed with your company logo/strap line. The gift will be given to every delegate attending the two day conference.

Sponsorship includes:

- Official "delegate gift" sponsorship recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 6 m² display space (3m x 2m)
- 1 complementary delegate place for the two-day conference
- Additional delegate places for your company personnel at a discounted rate
- Company logo/strapline on gift
- 1 invitation to the VIP Dinner

Partnership fee is £6,000

Headquarters Hotel Room Keys

The headquarters hotel room keys can be printed with your company logo. Every delegate who is staying at the headquarters hotel will be given a room key on arrival at the hotel.

Sponsorship includes:

- Official "Headquarters Hotel Room Keys" partnership recognition, including company logo on associated promotional literature, website, plus conference acknowledgements
- 6 m² display space (3m x 2m)
- 1 complementary delegate place for the two-day conference
- Additional delegate places at a discounted rate for the two-day conference for your company personnel
- Company logo on room key
- 1 invitation to the VIP Dinner

Sponsorship fee is £6,000

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All prices exclude 17.5% UK VAT