



HELI & UV Pacific

Conference & Exhibition
26-27 May 2010
Queensland, Australia



Heli & UV Pacific 2010 will bring the rotorcraft and unmanned systems communities together to form an extended audience at the exhibition.

Registered visitors attend the exhibition for **FREE**

Exhibiting at Heli & UV Pacific 2010

Official Partner:



Media Partners:



Partners:



Official Media:



For all event updates visit www.shephard.co.uk/events

One unique exhibition, two focused conferences

"An outstanding conference, being the first of its kind for this country, that facilitated an exchange of information that will improve our capability for warfighting aviation and improve our safety. Well done the Shephard team."

Major General Anthony Fraser, Australian Army, Australia

Running since 2004, Heli & UV Pacific has proven to be a key event for the military and parapublic rotorcraft and the unmanned systems communities to network, discuss and demonstrate their products and experiences in the Australasian region. It includes a static display and always attracts high numbers of senior attendees.

An event dedicated to the rotorcraft and unmanned systems communities.

The two-day Heli-Pacific conference will look at the rotorcraft industry as a whole, examining military developments and also discussing issues affecting civil and parapublic operations.

The two-day UV Pacific conference will cover unmanned systems in all three operating environments: air, land and sea.

**20
countries**

Past Heli & UV Pacific events have attracted

**600
attendees**

**50
exhibitors**

Past partners include:



BAE SYSTEMS



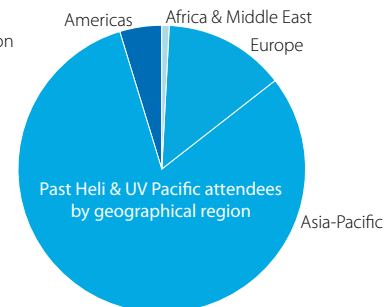
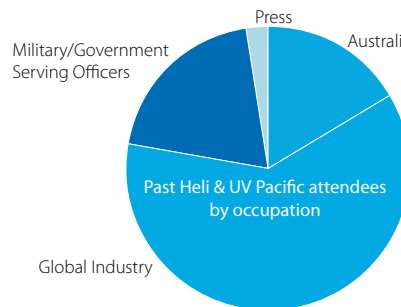
Past events attracted the following:

Account Director, Government Programs
Air Officer
Airframes Designer
Airworthiness Officer
ARH ATD Engineer
ARH Project Director
ARH Senior Logistics Manager
Army Aviation Corps Pilot
Aviation Engineering Officer
Aviation Safety Officer
Avionics and Electrical Systems Functional Lead
Black Hawk Project Manager
Boeing Flying Instructor
Brigade Major 16th Aviation Brigade
Business Development Manager
Captain
Chairman
Chief Engineer
Chief Flight Instructor
Chief Instructor MRW
Chief of Staff
Chief Technical Instructor
Cinematographer
Commanding Officer
Corporate Affairs Adviser
DD-Army Aviation/Aerospace Development
Defence Attaché
Deputy Commander Aviation Operations, RAN
Detective Inspector, Aviation Support Branch
Editor and Publisher
Experimental Test Pilot
First Secretary Defence Equipment Corporation
Flight Commander, HMAS Anzac
Flight Support Engineer
General Manager Aerospace Systems
Group Business Development Director
Head, Helicopter Systems Division
Head of Aircraft Maintenance
Head of Flying Operations
Helicopter Crewman Training Officer
ISR Lead, Counter-IED Task Force
Leading Seaman

Maintenance Director
Major
Manager, Military Programs
Managing Director
MICA Flight Paramedic
Military Development Manager
Minister for Tourism, Regional Development & Industry
MRH Maintenance Support Manager (SMM)
Navy Pilot
NVG Project Manager
Officer Commanding Technical Support Squadron
Programme Director
Purchasing and Logistics Manager
Regimental Sergeant Major 6th Aviation Regiment
Regional Business Development Manager
Research Scientist
Rotary, Wing Maintenance Manager
Sea King Platform Executive
Senior Aircrewman Instructor
Senior Manager, Unmanned Systems Operations
Senior Mechanical Engineer
Senior Defence Scientist
Skylark Platform Manager
State Manager Queensland
Strategic Account Manager
Systems Integrator
UAV BD Manager
UAV Operations Specialist

Who will attend?

- Airforce, Army, Marines, Navy
- Airframe and engine manufacturers
- Border patrol, immigration and customs
- Agriculture and forestry
- Civil and military helicopter operators
- UAV operators
- EMS, SAR and safety equipment
- MRO companies
- Oil and gas
- Coastguard
- Firefighting
- Law enforcement, security and police
- Tourism and corporate travel
- Training and simulation products
- EW suppliers
- Avionics suppliers
- Accessories and components
- Software, IT and communications
- Hoists and hoisting equipment
- Ground support equipment
- Finance, leasing and insurance



Exhibitors package

The event offers its valued exhibitors a number of benefits that will provide both your company and your exhibitions team with the quality customer service they deserve.

Exhibition booth package includes:

- Shell scheme (3m x 2m)
- Fascia ID sign
- One electrical socket and two spotlights
- Technical advice and support
- Two complimentary delegate places
- Discounted rate for additional delegates



Booth size 3m x 2.4m - AUS\$5,250

Booth size 6m x 2.4m - AUS\$10,500

Past exhibitors include:

- | | |
|--------------------------------------|---|
| Aero Products Pty Ltd | Green Hills Software |
| Aerospace and Defence Products | HAA (Helicopter Association of Australasia) |
| Amber Technology Pty Ltd | Hawker Pacific Pty Ltd |
| Asia Pacific Aerospace | Helibiz Pty Ltd |
| Asia-Pacific Defence Reporter | Heliflite |
| Austral | IndigoSat |
| Australian Aerospace | Kellogg Brown and Root Pty Ltd |
| Australian Aviation | Lite Flite |
| Australian Maritime Systems | McDermott Aviation |
| Aviation Trader | Meggitt Defense Systems |
| BAE SYSTEMS | Niche Media |
| Bohemia Interactive Australia | Northrop Grumman |
| Bose Pty Limited | Onboard Systems |
| Breeze-Eastern | Oracle Aeronautics |
| CareFlight Queensland | Orion Solar Pty Ltd |
| Carson Helicopter Services Inc | Oxley Group Australia Pty Ltd |
| Cineflex HD/Axsys Technologies | Queensland Government |
| Civil Aviation Safety Authority | Russell Adams SA |
| Contact Air, Land and Sea | Sarqip International/CHC Helicopters |
| DAC International | Seabird Aviation |
| Elbit Systems | Sikorsky Aircraft Australia Ltd - Helitech |
| Evergreen Helicopters | Sky Connect/Becker Avionics |
| Flight Helmets Australia | Skycam UAV NZ Ltd |
| General Atomics Aeronautical Systems | Transaero Inc |
| Goodrich Customer Services Australia | |

See the **updated exhibitor list** and **floorplan** for Heli & UV Pacific 2010 - visit www.shephard.co.uk/events

Associate your brand with the leading Australasian helicopter and uv event

Partnership Opportunities

- Gala Dinner
- Speakers' Dinner
- Delegate Bags
- Official Drinks Reception
- Delegate Folders
- Delegate Lanyards SPONSORED BY **BAE SYSTEMS**
- Lunch Breaks Day 1 and 2
- Refreshment Breaks DAY 1 SPONSORED BY **MDA**
DAY 2 SPONSORED BY **EIBI**
UAV Systems
- Event Internet Area
- Breakfast Briefing
- Event Guides SPONSORED BY **CAE**
- Half-page Advert in Event Guide



Maximise brand exposure

Event Location - Why Queensland?

The publication of the 2009 Defence White Paper provides ample reasons for attending Heli & UV Pacific 2010:

"Acquisition of a fleet of at least 24 new naval combat helicopters."

"Introduction of 46 new MRH90 helicopters."

"New modular unmanned underwater systems for both mine countermeasures and hydrographic tasks."

"Additional requirements for tactical UAVs."

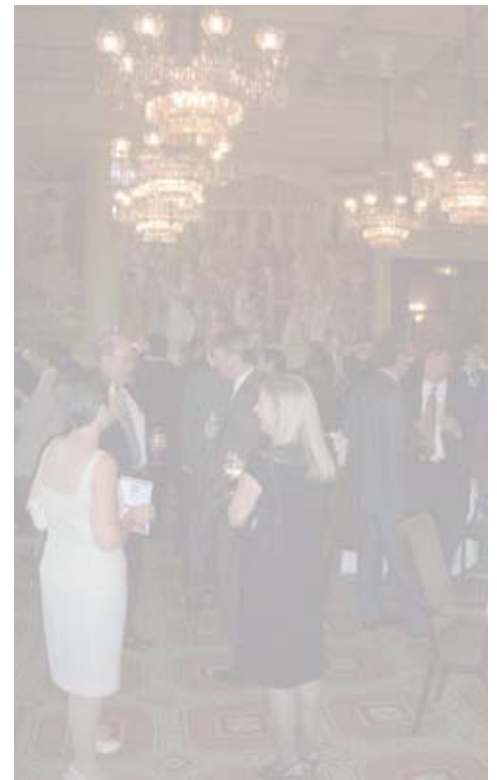
"Acquisition of up to seven large high-altitude, long-endurance UAVs to supplement the manned maritime patrol aircraft."

And also:

Australia is one of the world's largest producers of liquefied natural gas – With exploration turning into production, the need for offshore helicopter transport is steadily rising.

Recent devastating fires in Victoria proved the need for firefighting helicopters – with the authorities drafting in machines from across the world.

Visitors can attend the Heli & UV Pacific 2010 exhibition on a complimentary basis.



To discuss the **unmanned vehicles exhibition & partnership opportunities**, contact James Grant on:

+44 (0)1753 727019 or jsg@shephard.co.uk

To discuss the **rotary exhibition & partnership opportunities**, contact Hamish Betteridge on:

+44 (0)1753 727015 or hab@shephard.co.uk

HELI & UV Pacific 2010
 26 - 27 May
 RACV Royal Pines Resort
 Gold Coast, Australia



HELICOPTER EXHIBITION BOOKING FORM

Company: _____	Email Address: _____
Full Address: _____	
Country: _____	Post/Zip Code: _____
Telephone: _____	Fax: _____
Contact: _____	Position: _____
Business Development Contact: _____	Email Address: _____

We wish to participate at HELI & UV Pacific 2010 and agree to the terms and conditions.

Please indicate your requirements:

- 3m x 2.4m booth @ AUS\$5,250*
- 6m x 2.4m booth @ AUS\$10,500*
- Raw Space (minimum of 24m² upwards) _____m² @ AUS\$790 per m²
 * Please note that rates do not include local tax

Booth No: 1st choice _____ 2nd choice _____

Shell scheme exhibition booth package includes:

- Shell scheme – Velcro compatible hard wall shell
- Fascia ID sign, two spotlights and one electrical socket (per 7.2m²)

Stand Size	Complimentary Delegate Places (access to conference)	Complimentary Stand Manner Places (no access to conference – additional stand manner places charged at AUS\$150 per person per day)
2.4m x 1.2m	1	-
3m x 2.4m	2	1
6m x 2.4m	4	2

Payment: Please invoice us Please find below our payment details

Signature: _____ **Position:** _____

Print Name: _____ **Date:** _____

Method of Payment:

Cheque enclosed payable to Shephard Conferences & Exhibitions Ltd for _____

Bank Transfer to: Shephard Conferences & Exhibitions Ltd, National Westminster Bank plc
 63 High Street, Burnham, SL1 7JX. Account No: 47820160 Sort Code 60-04-53

Please debit my: American Express Visa MasterCard

NB: There is a 2.5% surcharge for exhibition/sponsors credit card payments

Card No: _____

Signature: _____ **Expiry Date:** ____/____/____

Address of Cardholder if different from above: _____

TERMS & CONDITIONS FOR SHEPHARD CONFERENCES & EXHIBITIONS

ORGANISERS. In these General Conditions of Exhibition the term "The Organisers" refers to Shephard Conferences & Exhibitions Ltd.

TERMS OF PAYMENT. You will be invoiced on receipt of booking; payment must be made by the terms stated at the bottom of your invoice. **SPACE ALLOCATION.** Exhibition and outdoor display space will be allocated by the organisers to meet considerations of the exhibition and outdoor display layout and any height restrictions. Where possible, but without any obligation on their part, the organisers will endeavour to allocate space and positioning in accordance with early bookings and priority of application. The organisers reserve the right to relocate you from your allocated position should circumstance deem it necessary.

PROHIBITION ON ASSIGNMENT. No part of any space allotted to any exhibitor may be transferred, assigned, sub-let or shared with any other exhibitor or with any other person or corporation without the prior agreement of the organisers.

STANDS AND EXHIBITS

- Exhibitors are required to maintain and staff their stands and exhibits including those presenting their equipment within the exhibition and outdoor display areas, throughout the entire period of the exhibition in accordance with the times published by the organisers.

- Plans for 'raw space' must receive approval from the organisers.

- Drawings to scale must show the ground plan and elevation of the stand and fittings, state materials and colours to be used, describe moving exhibits, projectors and displays and detail measurements, weights and point loadings of all exhibits.

- The organisers reserve the right to order alteration or removal of any stand that does not conform to the exhibition regulations, the cost to be made by the exhibitor.

- Back projectors must be sited so as not to cause inconvenience to other exhibitors or visitors. The organiser reserves the right to remove loudspeakers or other installations that may cause discomfort. Exhibitors must confine exhibits to the area rented by them. Exhibitors must make sure that no exhibit is removed from its agreed position during the period of the exhibition.

- Stands must be set up and broken down in the allocated times given.

- The organisers reserve the right to refuse exhibits which are likely to be dangerous or cause damage, or are in any other way unsuitable and exhibits not produced by the actual exhibitor or an associate company or not as specified in the application for the space. - Repairs or alterations by removal or addition of materials may be carried out only when the exhibition is closed to the event attendees with agreement of the organisers.

REGULATIONS. Exhibition Regulations will be promulgated by the organisers and all exhibitors and their servants, agents and contractors shall be subject to such regulations and bound by them. The organisers may vary such Exhibition Regulations at any time and such amendments will be binding on exhibitors and their servants, agents and contractors. To the extent of any inconsistency between such Exhibition Regulations and these General Conditions of Exhibition, the provisions of these General Conditions shall prevail. **CONTROL.** The control of all aspects of the exhibition is vested in the organisers. The decisions of the organisers and their duly authorised officials shall be binding on all exhibitors, participants and contractors. The organisers shall in their absolute discretion have the right without appeal to resolve any dispute in relation to the exhibition arising from any cause not the subject of an express provision of such Exhibition Regulations or these General Conditions of Exhibition.

LIABILITIES AND INDEMNITIES. Exhibitors and their employees, servants, contractors and/or agents participate in the exhibition at their own risk. Neither the organisers nor any of their members, servants, agents or officials will accept liability for loss of, or damage to any exhibits, or other equipment at any time. (It is recommended that exhibitors insure their exhibits, or other equipment against such loss or damage, including risk of theft, flood and tempest). Neither the organisers or their members, servants, agents, or officials will accept any liability or be under any liability to exhibitors or their employees, servants, contractors and/or agents in respect of any direct or indirect damage, loss or injury to person or property arising out of or in any way connected with the exhibition, outdoor displays, customer demonstration or any other aspect of the exhibition. Each exhibitor will release and indemnify the organisers and their members, servants, agents and officials from and against all claims of whatsoever nature which may be made against the organisers, or their members, servants, agents and officials arising out of, or in any way connected with, such exhibitors' participation in the exhibition.

INSURANCE Exhibitors must take out insurance policies to cover themselves against liabilities stated in these rules and regulations. They must also hold a general policy to cover possible legal liability for negligence. The organisers may demand to inspect these insurance policies. The organisers or their agents reserve the right to exercise a general lien over any property of the exhibitor on the exhibition premises in respect of all moneys of whatsoever nature (including claims for damage) which may at any time be due or payable by the exhibitor to the organisers/contractors in connection with the exhibition.

SAFETY In the event of an 'Act of Terrorism' taking place, we the exhibitors cannot be held responsible for any loss of life or goods while the exhibition is setting up, breaking down and during the exhibition. We will, however, do everything in our power to apprehend this situation happening.

DAMAGE Each exhibitor shall be fully liable for any loss or damage caused by any act or omission of the exhibitor, his servants or agents, and will pay the costs of making good any damage caused to the premises by margin board, floor coverings, etc., or by paint or any other substance.

OBSERVANCE OF RULES Every exhibitor and every person employed directly or indirectly by him shall be bound by and must observe these rules and regulations in all respects. The exhibitor must bring them to the attention of all his agents and contractors.

POSTPONEMENT. In the event of postponement of the exhibition for any reason whatsoever, the organisers shall not be under any liability whatsoever in respect of any expenditure, loss or liability incurred by exhibitors, but shall refund all sums paid by exhibitors on account of their participation in the exhibition unless the exhibitor agrees to such sums being held on account of their participation in the exhibition on the occasion to which it is postponed.

CANCELLATION OF EXHIBITION BY THE ORGANISER. In the event of cancellation of the exhibition or any part thereof for any reason whatsoever, the organisers shall not be under any liability whatsoever for any expenditure, loss or liability incurred by exhibitors, but shall refund all sponsorship and exhibition fees paid by exhibitors on account of their participation.

The organisers reserve the right to cancel an exhibitors participation in the exhibition at any stage during the installation period or during the exhibition itself if, in their reasonable opinion, the exhibitors may endanger public order, safety or security of the exhibition, its exhibitors its visitors, or may breach the rules and regulations, or may act in a way which may be disruptive, offensive, undesirable, harmful or obscene to any aspect of the event. Should this be the case the organisers reserve the right to clear all or part at the exhibitor's expense. Any payment made in respect of space will be forfeited. The organisers will not be liable for any loss of any kind suffered by the exhibitor or his agents as a result of such cancellation.

EXHIBITOR CANCELLATION. Cancellation of your booking will incur a charge of 50% of the total cost of your booth up to one month prior to the event. Cancellation from one calendar month prior to the event will result in the full amount being forfeited and the organisers shall have the absolute right to claim any balance of rental charges for which the exhibitor has become liable for. A £300 / \$500 admin fee will be charged to the exhibitor. Request for cancellation must be IN WRITING and liquidated damages will be determined as follows:

APPLICABLE LAW. The interpretation, construction, performance and adjudication of all legal relationships between the exhibitor and the organisers shall be subject in all respects to the laws applicable in the United Kingdom. All exhibitors submit themselves exclusively to the jurisdiction of the Courts of the UK. Any dispute shall be subject in all respects to the laws applicable in the UK, and shall be solely subject to adjudication by the Courts of the UK.

INTERPRETATION. In these General Conditions of Exhibition:-

a. Words importing the singular number or plural number shall include the plural number and singular number respectively and words importing any gender shall include each other gender.

b. Where any exhibitor consists of more than one person or corporation the liability of such persons or corporation shall be joint and several.

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26 - 27 May 2010
RACV Royal Pines Resort
Gold Coast, Australia



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Company: _____ Email Address: _____

Full Address: _____

Country: _____ Post/Zip Code: _____

Telephone: _____ Fax: _____

Contact: _____ Position: _____

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3m x 2.4m booth @ £2,000

Booth No: 1st choice _____ 2nd choice _____

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Print Name: _____ **Date:** _____

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