

# Branding opportunities at Heli-Power 2010

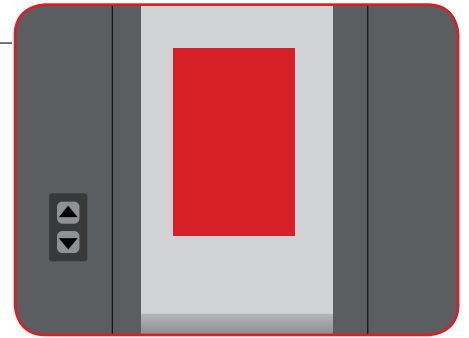
A range of additional branding opportunities are available both before and during the event.

Each of the opportunities listed can be ordered as part of our sponsorship/exhibitor packages.

## Exclusive Lift Poster

**£500**

An A3 poster positioned inside the lift used by all attendees to access Heli-Power 2010 is an ideal medium to reach your target audience in an otherwise "advert-free zone" giving you undivided attention.



## Foyer Posters

**£600 each**

Can be positioned within the main reception area of Olympia venue and opposite lift access to Heli-Power.



## A-frame

**from £1,000 per side**

Positioned on the pavements outside the venue - clearly visible to all attendees entering and leaving the event. Companies can book one side for £1,000 or both sides for £1,500.

One side  
Both sides

£1,000  
£1,500



Expose your brand to its full potential

## Ceiling Banners

from £1,000

Be visible from across the exhibition hall or catch attendees' attention by the stairwells to the conference auditorium.

1 site (one double-sided banner)

£1,000

2 sites (2 double-sided banners)

£1,500



## Online Booking

from £1,000

This offers a unique opportunity for a company to clearly position their logo and company profile, along with hyperlink, on the booking page within the event website. All bookings are driven through this area.

Logo and strap line

£1,000

Exclusivity

£4,000



## Floor Tiles

from £2,500

Exhibitors can have a selection of floor tiles located in key positions within the registration area and the exhibition hall, encouraging attendees to their stand. Getting around the show is key to all attendees, so make it as easy as possible and drive traffic straight to you before they find your competitors.

Footprint tiles from registration area to conference room

£2,500

Floor tiles within exhibition hall to your stand

£5,000



## Registration Desk Fascia Branding

£3,000

Ensure your company name and message is the first and last thing attendees see at Heli-Power 2010.



To discuss increasing your company's exposure at Heli-Power 2010 contact:  
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