

Eurosatory coverage via Shephard's online news - advertising opportunities available

Shephard News Services

The main portal Shephard.co.uk has **over 60,400 visits per month**, with an **average of 50% of new visitors per month**.

News feeds:

Digital-Battlespace.com

Reporting on the C4ISR community

UVOnline.com

Reporting on unmanned systems

LandWarfareIntl.com

Covering global land warfare

Mil-Log.com

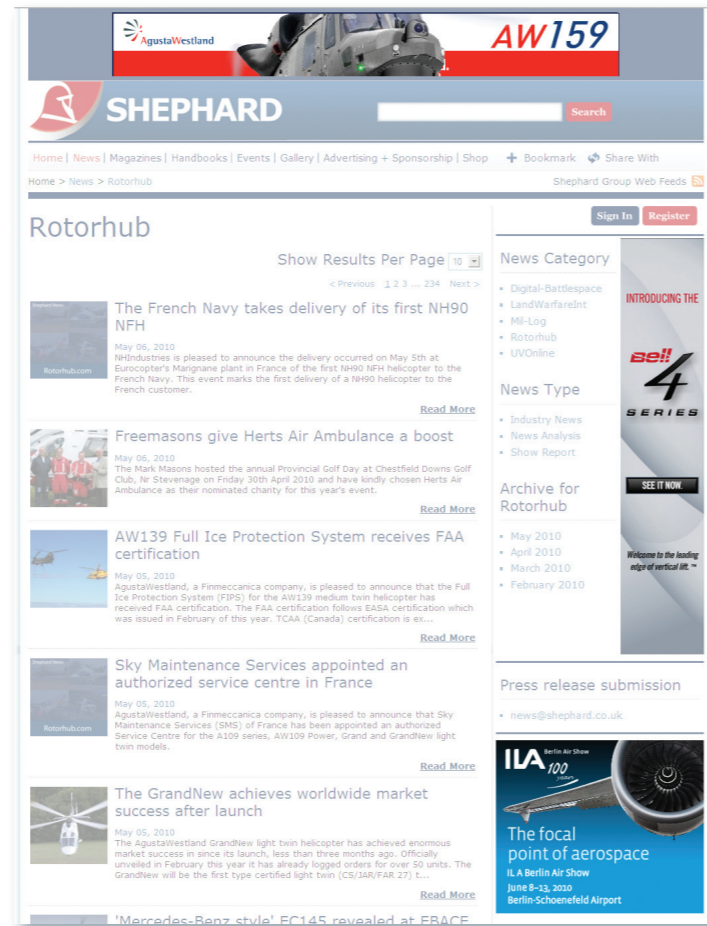
Updating you on the military logistics industry

Rotorhub.com

Covering the military, civil and parapublic rotorcraft communities

Each news feed offers:

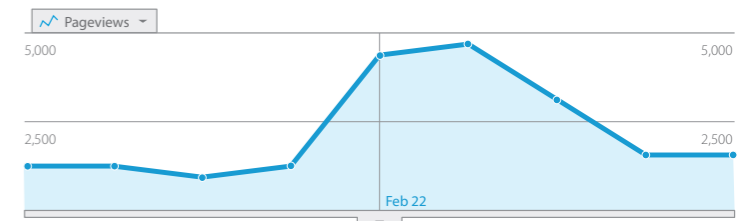
- » Industry updates
- » Exclusive event coverage and show reports
- » Daily e-alerts (subscription-based)
- » Monthly newsletters (advertising slots available)



Event Coverage and Show Reports

Our editorial team attend Eurosatory and other industry leading events, and report live, online, from locations around the world. With news and analysis posted online, as it happens, demand for news and report services is at a premium.

Page views during industry shows (when demand for news services is at a premium) can increase by as much as three times.



Rotorhub.com page views*

Before, during and after Heli-Expo 2010.

*Google Analytics

Calendar	Show
April	Defence IT (London, UK, 14-15 April) NDIA Logistics (Miami, FL, USA) Quad A (Fort Worth, TX, USA) SAR (Aberdeen, UK, 21-22 April) Defence Services Asia (Kuala Lumpur, Malaysia)
May	ITEC (London, UK) IDEB (Bratislava, Slovakia) SOFEX (Amman, Jordan) AUSA Logistics (Richmond, VA, USA) Electronic Warfare (Berlin, Germany, 11-12 May) Heli & UV Pacific (Queensland, Australia, 25-27 May)
June	UV Europe (Brussels, Belgium, 29-30 June) ILA (Berlin, Germany) UDT Europe (Hamburg, Germany) Eurosatory (Paris, France)

Calendar	Show
July	Farnborough Air Show (Farnborough, UK) ALEA (Tucson, AZ, USA)
August	LandWarNet (Tampa, FL, USA) AUVSI (Denver, CO, USA)
September	Africa Aerospace & Defence (Cape Town, South Africa) Modern Day Marine (Quantico, VA, USA)
October	Night Vision & EOS (London, UK, 13-14 October) Helitech (Cascais, Portugal) AUSA Annual (Washington, DC, USA) Euronaval (Paris, France) MILCOM (San Jose, CA, USA)
November	Dubai Helishow (Dubai, UAE) Military Logistics (Bristol, UK, 23-24 November) I/TSEC (Orlando, FL, USA)
December	Defense Logistics (USA)

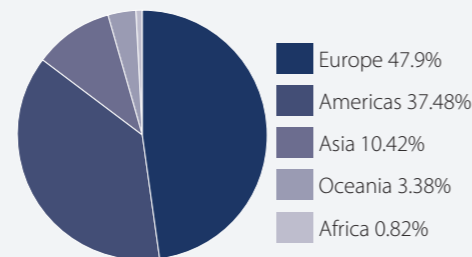
*Bold denotes Shephard events

Shephard.co.uk provides:

shephard.co.uk/advertising

- » **1,358,614 page views in 2009***
- » **646,299 visits in 2009***
- » **60,400 visits per month in 2010***
- » **50% new visitors per month in 2010***
- » **30% traffic increase since 2008**

Visitors to shephard.co.uk 2009



New for 2010

- » Mil-Log.com and LandWarfareIntl.com launched
- » Each news feed has been added to Google News
- » Launch of monthly e-newsletters
- » RSS newsfeeds added to social networking sites
- » Increase in journalists around the world

Online Gross Rates 2010 US\$

Website Banner	Dimensions (w x h)	1 Month	3 Months	6 Months	12 Months
Top horizontal	728 x 90 pixels	3,000	8,000	13,000	20,000
Skyscraper vertical	120 x 600 pixels	2,400	6,000	9,000	14,000
Box	300 x 250 pixels	2,000	4,400	7,200	11,000

E-newsletters	Dimensions (w x h)	1 issue	12 issues
Skyscraper	120 x 240 pixels	1,000	11,000
Horizontal	468 x 60 pixels	1,200	13,200

Other sizes and rates available on request.

Contact Us:

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*Source Google Analytics