

## Search and Rescue 2011 Delegate Survey

In order to continually improve and refine the quality of Shephard's conferences and exhibitions, we would appreciate a few moments of your time to let us know what you thought of this event.

### 1. Please tell us how you rank the following elements of this event using the scale and options below

1 = Excellent 2 = Good 3 = Poor 4 = very dissatisfied

- |                                       |                          |
|---------------------------------------|--------------------------|
| Number of speakers                    | <input type="checkbox"/> |
| Quality of speakers                   | <input type="checkbox"/> |
| Visual and oral presentations         | <input type="checkbox"/> |
| Areas and topics covered              | <input type="checkbox"/> |
| Technical level of papers             | <input type="checkbox"/> |
| Relevance to sector                   | <input type="checkbox"/> |
| Networking opportunities              | <input type="checkbox"/> |
| Catering and refreshments             | <input type="checkbox"/> |
| Number of delegates                   | <input type="checkbox"/> |
| Venue accessibility                   | <input type="checkbox"/> |
| Value for money                       | <input type="checkbox"/> |
| How would you rate the event overall? | <input type="checkbox"/> |

### 2. Which paper did you find MOST interesting?

Title  Speaker Name   
Reasons

### 3. Which paper did you find LEAST interesting?

Title  Speaker Name   
Reasons

### 4. What other topics would you like to see covered in the programme?

### 5. How could we improve Search and Rescue?

### 6. Were any particular sponsors, companies, nationalities etc, missing from this event?

### 7. What level of attendance would you consider for Search and Rescue 2012? (circle the appropriate answer)

Visitor/Delegate/Sponsor/Exhibitor

### 8. How did you find out about this event? (circle the appropriate answer)

Direct Mail / Word of mouth / Email campaign / Website / Advertisement / Tele-marketing / Sponsor / Invitation

### 9. Overall, how much publicity did you see or receive prior to this event? (circle the appropriate answer)

Too much / Sufficient / Not enough / Nothing

**10. How much notice do you need when considering attending events?** (circle the appropriate answer)

1 - 3 months / 4 - 6 months / 7 - 10 months / 10+ months

**11. Which other industry events do you regularly attend?**

**12. Do you have any colleagues who would be interested in Search and Rescue 2012?**

Please provide their email addresses so we can keep them informed

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Thank you for your valued feedback