

Defence IT 2011 Delegate Survey

In order to continually improve and refine the quality of Shephard's conferences and exhibitions, we would appreciate a few moments of your time to let us know what you thought of this event.

1. Please tell us how you rank the following elements of this event using the scale and options below

1 = Excellent 2 = Good 3 = Poor 4 = very dissatisfied

- | | |
|---------------------------------------|--------------------------|
| Number of speakers | <input type="checkbox"/> |
| Quality of speakers | <input type="checkbox"/> |
| Visual and oral presentations | <input type="checkbox"/> |
| Areas and topics covered | <input type="checkbox"/> |
| Technical level of papers | <input type="checkbox"/> |
| Relevance to sector | <input type="checkbox"/> |
| Networking opportunities | <input type="checkbox"/> |
| Catering and refreshments | <input type="checkbox"/> |
| Number of delegates | <input type="checkbox"/> |
| Venue accessibility | <input type="checkbox"/> |
| Value for money | <input type="checkbox"/> |
| How would you rate the event overall? | <input type="checkbox"/> |

2. Which paper did you find MOST interesting?

Title Speaker Name
Reasons

3. Which paper did you find LEAST interesting?

Title Speaker Name
Reasons

4. What other topics would you like to see covered in the programme?

5. How could we improve Defence IT?

6. Were any particular sponsors, companies, nationalities etc, missing from this event?

7. What level of attendance would you consider for Defence IT 2012? (circle the appropriate answer)

Visitor/Delegate/Sponsor/Exhibitor

8. How did you find out about this event? (circle the appropriate answer)

Direct Mail / Word of mouth / Email campaign / Website / Advertisement / Tele-marketing / Sponsor / Invitation

9. Overall, how much publicity did you see or receive prior to this event? (circle the appropriate answer)

Too much / Sufficient / Not enough / Nothing

10. How much notice do you need when considering attending events? (circle the appropriate answer)

1 - 3 months / 4 - 6 months / 7 - 10 months / 10+ months

11. Which other industry events do you regularly attend?

12. Do you have any colleagues who would be interested in Defence IT 2012?

Please provide their email addresses so we can keep them informed

_____	_____
_____	_____
_____	_____
_____	_____

Thank you for your valued feedback