

All Indian military and government personnel are invited to attend free of charge



MILITARY SIMULATION & TRAINING INDIA

Conference & Display Area | 21-22 June 2012

Air Force Auditorium, Subroto Park, New Delhi, India

“Warfare is changing, perhaps more rapidly and fundamentally today than at any point in history. To take advantage of the ongoing RMA, India will need to reform the way it plans, thinks, procures, trains and fights. Technology alone does not constitute RMA; it requires synergy with organisation and doctrine. This can be achieved by training, innovation and adaptation.”

Revamping the Training System, SK Saini, Journal of Defence Studies, IDSA

EVENT BROCHURE

Organised in association with:



Official Media



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Image © BAE Systems



Training philosophy

The joint doctrine of the 1.3 million-strong Indian Armed Forces and the service-specific doctrines of the army, navy and air force lay great emphasis on individual and collective training and technical and HR development, taking into account the likely environment, technology, battlefield scenarios, threat perception and internal security situations in the years ahead.

As the Indian Armed Forces modernise and induct new platforms and complex surveillance and delivery means, the need to transform training philosophy, modify and improve the present training infrastructure and methods, introduce new training technologies to save costs and get better results in terms of skill sets and efficiency has never been greater.

Over 50,000 young aspirants are drafted into the Indian Armed Forces every year and put through training of varying periods from 20 to 65 weeks. Over 1,500 officer cadets join four different colleges for commission into the armed forces every year. Thousands of officers undergo post-commission training in 40 different institutions. At any one time, at least 6,000 officers remain under training.



Simulated training

Sustained training and a better grasp of next-generation equipment with new technologies is required. Emphasis is on enhancement of technical levels, dual-trade training, multi-tasking and training the trainers. Modern methods of training are being introduced with enhanced use of simulators.

The army will continue to be deployed for fighting in sub-conventional operations in the foreseeable future. Therefore, desired capacities have to be built into the recruitment system, training philosophy and methodology, training infrastructure in training academies, regimental training centres, divisional training schools and schools of instruction to produce highly capable officers and soldiers to meet the future warfare challenges efficiently.

The most cost-effective methodology for training is simulated training. This creates a realistic environment to generate near-real responses to various contingences as well as handling of complex weapon systems, without the need to go outdoors and use operational equipment. It also saves transportation costs and ammunition.

About the Organisers



IDYB Group

idyb.com

IDYB Group publishes the *Indian Military Review* monthly magazine and the annual *Indian Defence Yearbook*.

Indian Military Review (IMR) is the number-one monthly defence magazine in India, with pan-India news-stand distribution. It covers national defence, homeland security, neighbourhood, modernisation, defence research, military technology, paramilitary forces and military history. *IMR* is recommended reading for services officers preparing for Staff College entrance and promotion exams.

The *Indian Defence Yearbook* is an annual compendium of all matters concerning defence and security for the whole year, including defence expenditure, new acquisitions, defence research and all important developments. The inaugural issue was released by the President of India in 1997. Fifteen issues have been published since then.



Shephard Media

shephardmedia.com

Shephard Media has provided intelligence to the aerospace and defence communities since 1981 through a range of leading international conferences and exhibitions, and a world-renowned publishing portfolio, including magazines, industry handbooks and online news services.

Land Warfare International

As part of the delegate package, each delegate will receive one copy of *Land Warfare International* at the event along with a 12-month free subscription.

Military Simulation and Training Handbook

Each delegate attending the event will also receive a free copy of the Military Simulation and Training Handbook.

For advertising opportunities email Mike Wild
on mike.w@shephardmedia.com

Special rates are available for sponsors and exhibitors.

Why you should attend

Military Simulation & Training India 2012 will bring together top military officers, industry and academic subject matter experts to discuss the latest developments and requirements on training and simulation systems for India.

The event will look at the future requirements of military simulation to include the Indian Army, Indian Air Force, Indian Navy and defence R&D establishments.

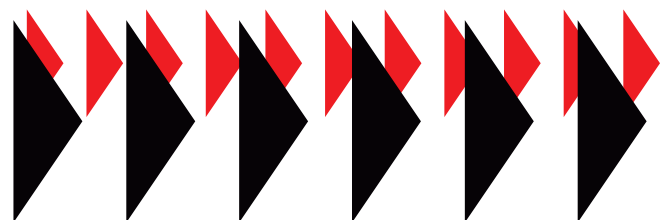


You will have the opportunity to:

- › Network with senior military, government and industry training and simulation experts
- › Evaluate the most effective training and simulation technologies
- › Examine commercial off-the-shelf aids for military simulation and modelling
- › Listen to serving officers dealing with formulating policy and implementation of training doctrines
- › Leverage the expertise of the Shephard-IMR in organising quality defence events

You will hear about:

- › Training requirements in keeping with the doctrines for war at the strategic, operational and tactical levels
- › Requirement of advanced training aids, including computers and simulators
- › Virtual and computer-aided wargaming
- › Alternatives to large-scale exercises with troops and field firing practices
- › Latest developments and trends in training of artillery, air defence, infantry soldier's individual and collective training, combat engineers, and signals and communications
- › Technical training



Exhibiting at Military Simulation & Training India 2012

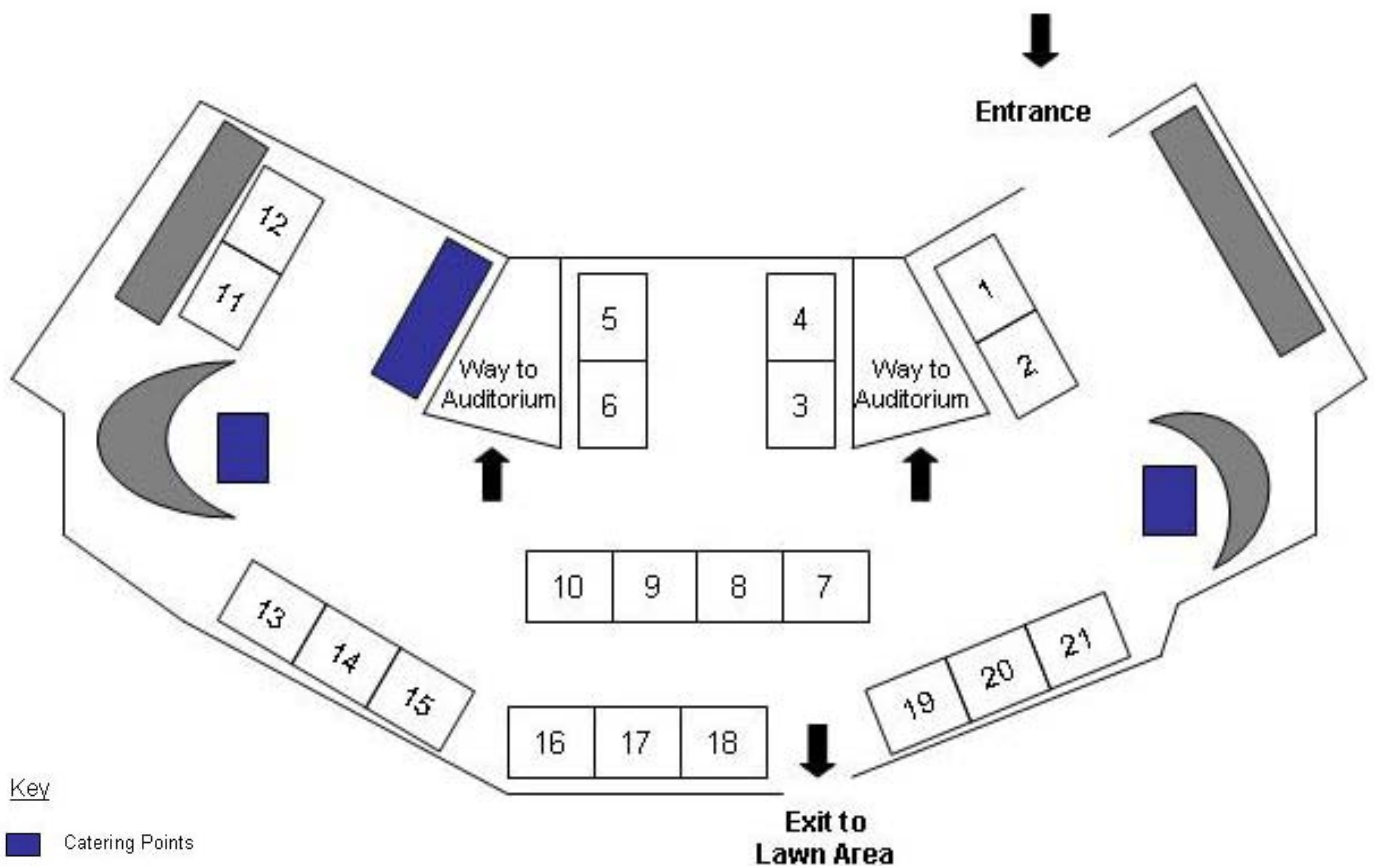
Exhibitor package

The event offers an effective forum and a strong platform to showcase the latest developments in training aids, systems and technologies. The Indian Armed Forces is the second largest importer of weapon systems in the world today. Serving officers and key decision makers will visit the exhibition. Display opportunities at Military Simulation & Training India are offered as 3m by 2m display areas.

3m x 2m display area in the exhibition hall	£3,500
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Exhibition package includes:

- › Electrical socket on request
- › Refreshments during the conference days
- › Two complimentary delegate places
- › Discounted rate for additional delegates.



For more information on exhibiting or sponsorship opportunities, contact:

Jeremy Betts on +44 (0)1753 727011 or email jeremy.b@shephardmedia.com
or Nicos Charalambous on +44 (0)1753 727013 nicos.c@shephardmedia.com

Sponsorship Opportunities

Lead Sponsorship Opportunities

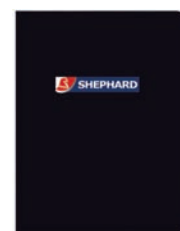
Gala Dinner	£25,000
Speakers' Dinner	£18,000
Conference Room and Delegate Gift Package	£12,500
Official Evening Reception – at the end of Day One	£15,000

A standard lead sponsorship opportunity includes:

- › Official lead sponsorship recognition, including company logo on associated promotional literature, website and targeted email campaigns, plus conference acknowledgements
- › Display space in a prime location
- › Complimentary delegate places for the two-day conference
- › Additional delegate places for your company personnel at a discounted rate
- › Two complimentary stand-manner places for the two-day exhibition.

Sponsorship Opportunities

Registration and Refreshments on Arrival on Day One	£10,000
Delegate Bags	£10,000
Delegate Lanyards	£10,000
Pre-Conference Workshop	£8,000
Delegate Folders	£6,000
Lunch Breaks – Day One & Day Two available	£10,000 per day
Refreshment Breaks – Day One & Day Two available	£8,000 per day
Event Badges	£7,500
Event Guides	£7,500
Internet Area	£4,000



A standard sponsorship opportunity includes:

- › Official partnership recognition, including company logo on associated promotional literature, website and targeted email campaigns, plus conference acknowledgements
- › Display space
- › Complimentary delegate places for the two-day conference
- › Additional delegate places for your company personnel at a discounted rate
- › One invitation to VIP dinner (subject to taking place).



