

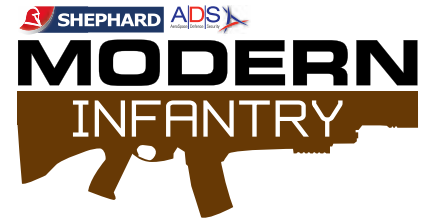
Demonstration, Exhibition & Conference

9-11 November 2011

National Shooting Centre, Bisley, UK



Surveillance | Target Acquisition | Night Observation
Formerly known as Night Vision & EOS



Exhibiting and Sponsoring at FIND and Modern Infantry 2011

The global event for military surveillance, target acquisition
and night observation techniques

*1 Courtesy of Raytheon ELCAN

*2 Courtesy of Elbit Systems

*3 Courtesy of A Osborne

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*1 Courtesy of BAE Systems
*2 Courtesy of L-3
*3 Courtesy of ITT Corporation



Key features of this unique event:

- > Shephard's Night Vision and EOS event, which celebrates its 20th anniversary in 2011, is widening its scope to cover surveillance and target acquisition techniques and will now be known as FIND. It will provide existing Night Vision and EOS exhibitors with a wider audience of global military, government and industry delegates, who are involved in threat identification on the battlefield.
- > Modern Infantry and FIND 2011 will be held at the National Shooting Centre at Bisley on 9-11 November.
- > Both events are organised in association with A|D|S, the UK's organisation for Aerospace, Defence and Security.
- > The event will include one major exhibition and three outdoor demonstration areas with two conference streams: the Modern Infantry conference, dedicated to all aspects of military equipment; and the FIND conference, dedicated to target acquisition, surveillance and night observation. Plus a Nanotechnology workshop which will address nanotechnology as applied to protecting the soldier in the field.
- > Free exhibition passes will allow attendees to also access the three outdoor demonstration areas, where exhibits will include testing weapons of up to 8.59mm/0.338 calibre on the 1,200 yard range, side arms on the pistol range and IR/thermal imaging/targeting systems overlooking the club/competition range.

Shephard Media welcome Raytheon as a Lead Sponsor of the event including the main sponsorship for the Thermal Imaging/IR/Targeting Demonstration Area. Raytheon will be present for both meetings in the exhibition hall and live demonstrations overlooking the Century Range for the duration of the event.

Raytheon

Surveillance, target acquisition and night observation

Exhibiting

Companies will demonstrate all aspects of soldier equipment, including weapons, protection, sensors, communications, medical equipment and rations.

Outside Demonstrations Areas

Modern Infantry and FIND 2011 will also offer companies the opportunity to combine exhibiting with a host of live demonstration possibilities. Three Areas will be in use for the event:

- Pistol Range (Melville)
- Rifle Range (Stickledown)
- IR/Thermal Imaging/Targeting Range (including a perimeter road for vehicular use)
- Also available: Static Vehicle Area.

Live Fire

For this event only the venue will be run as a full military range, overseen by representatives from the Individual Capability Group. Uniquely, the event will offer live fire on the pistol and rifles ranges, allowing exhibitors to demonstrate weapons of up to 8.59mm.

FIND 2011

The FIND aspect aims to address an environment that has become increasingly congested, contested, cluttered, connected and constrained. The modern military uses the core functions of: Find, Fix, Strike and Exploit to make sense of this environment, and to identify threats throughout the Battlespace. FIND will discuss advances from sensor to shooter in optics (day and night), data links, ID systems, sensor management and battle management systems.

Key Infantry and FIND conference speakers

In recognition of this new event, we are delighted to welcome **Defence Minister Peter Luff MP** to deliver our keynote address, and key contributions from **Major General Bill Moore** and **Major General Carew Wilks**.

FIND programme highlights

Brigadier Jim Hockenhull, Director ISTAR, MoD, UK

"The importance of Find in enabling understanding in the current operational environment"

Lieutenant Colonel Richard Hayhurst, RA, Commanding Officer 5 Regiment, British Army

Lieutenant Colonel Chris Holmes, RM, SO1 ISTAR, HQ FLEET
"ISTAR in the Fleet"

Colonel Richard Leakey, Commander Manned Airborne Surveillance, Joint Helicopter Command, MoD, UK
"Joint Helicopters Command's Surveillance Capabilities"

Brigadier Simon Levy, Director Royal Armoured Corps, British Army
"The Future of Manned Reconnaissance"

Lieutenant Colonel Tom Tate, Air Force Programme Manager Office of Defense Cooperation, US DoD
"ISR for Predator"

Infantry programme highlights

Brigadier Richard Toomey, Commander Collective Training Group, British Army
"Training the Soldier"

Brigadier Mark Gaunt, Director Individual Capability Group, DE&S
"Introduction to ICG Aims and Objectives"

Mr Mark Bruton, Team Leader Integrated Soldier Systems Executive, DE&S
"Integrated Soldier System Executive - Integrating Individual Combat Equipment"

Nanotechnology workshop highlights

Dr Paul Reip, Director, Government and Strategic Programmes, Intrinsic Materials Ltd
"Printed Nanoscale Structures for Weight Reduction in Defence Systems"

Cynthia Bedell, Commander, US RDECOM Forward Element-Atlantic
"Soldier Protection - Nano-enhanced Textiles for Surviving Extreme Environments" (*title tbc*)

Alexander M. Seifalian, Professor of Nanotechnology & Regenerative Medicine, University College London
"Spare Part Surgery - Nanocomposite Polymers and their Role in Innovative Battlefield Medicine"

Expect industry and military attendance from the following areas:

- Requirements
- Procurement
- Capability
- Future technology
- Training
- Platoon-level equipment, covering:
 - › *Firepower* – personal weapons through to crew-served and anti-tank weapons
 - › *Communications* – personal radios, tactical satellite communications and ISR/ISTAR
 - › *Protection* – camouflage, body armour, uniforms and clothing
 - › *Computers* – ruggedised
 - › *Optics* – sights, night vision, etc
 - › *Simulation/training* – computer-based and live-action
 - › *Close air support/joint fire support equipment* – laser designators, GPS designators, etc.
 - › *Medical* – trauma support, battlefield first aid
 - › *Mobility* – all-terrain vehicles (ATVs) and motorbikes
 - › *Logistics* – food, water, batteries, tents and accommodation.

Who will you meet?

- Chiefs of Army, Navy, Air Force, Marines, Coastguard and Emergency Services
- Senior Research Development and Engineering
- Personnel in Industry, Government and Academia
- System Integrators
- Strategists, Analysts and Consultants
- Military and Civil Programme Managers
- Police, Law Enforcement, Special Forces and Homeland Security
- Government Officials
- Defence Department Policy Makers
- Procurement Decision Makers
- Unit and Force Commanders
- Aircrew, Vessel and Vehicle Crews
- Senior Maintenance Officers
- Heads of Training Organisations
- Directors of Equipment Capability (DECs)
- Defence Attachés
- CEOs, Presidents and MDs in key industries
- Business Development and Purchasing Directors
- Qualifying Organisations
- Human Factors Experts.

Nanotechnologies workshop 11 November

'Nanotechnologies for soldier enhancement, protection and support'

The workshop addresses nanotechnology as applied to protecting the soldier in the field.

Topics include:

- lightweight, multifunctional clothing
- battlefield medicine including field monitoring and therapy
- explosive and ballistic missile protection
- toxic chemical and pathogen detection and protection.

Presenters are internationally leading technology researchers and developers.

For more information contact Jeremy Betts on +44 (0)1753 727011 or email jeremy.b@shephardmedia.com

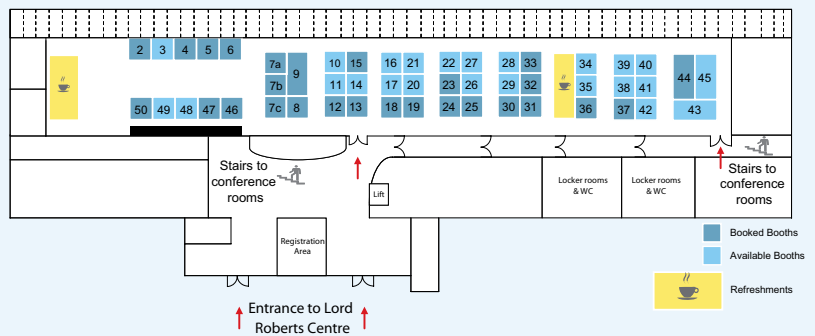
Exhibiting at Modern Infantry and FIND 2011

Exhibitor package

The event offers its valued exhibitors a number of benefits that will provide your company with the quality customer service it deserves.

Confirmed exhibitors at 2 Sep 2011

AJDJS	Ophir Optics Europe GmbH
Aspen International	Panasonic
BCB International Ltd	PYSER-GSI Ltd
Beechwood Equipment	Qioptiq
Bluecher Systems	Raytheon UK
CamelBak Products LLC	Redweb Technologies Ltd
Consolite Technology Ltd	Schott
Defence News	Soldier Reference Centre (ITDU)
Defence Vision Systems	Stock Optics
Hoffman Engineering Inc.	Sykes Global Services Ltd
L3 Warrior Systems	Thermoteknix Systems Ltd
Lewis Machine Tools	Thomas Jacks Ltd
New Imaging Technologies	Xenics Infrared Solutions



Outside Display and Demonstration Area

Thermal Imaging/Targeting Demonstration Area

Associate Sponsor (5 Available) **£6,000**

- > Exclusive use of a dedicated area to demonstrate your equipment for the duration of the event
- > Small tent within your dedicated area
- > 9m² stand in the Exhibition Hall
- > Two complimentary delegate places
- > Branding as Associate Sponsor on all marketing material and at the event

Stickledown Range (Sniper/SMG) 800-1,200 yards

Exhibition & Shooting Lane with Tented Area **£6,500**

- > 3m x 3m shell scheme in the Exhibition Hall
- > 1 x shooting lane
- > 1 x small tent behind shooting lane

Exhibition & Shooting Lane Sponsorship **£5,000**

- > 3m x 3m shell scheme in the Exhibition Hall
- > 1 x shooting lane

Melville Range (Pistol)

Exhibition & Shooting Lane Sponsorship **£5,000**

- > 3m x 3m shell scheme in the Exhibition Hall
- > 1 x shooting lane

Vehicles

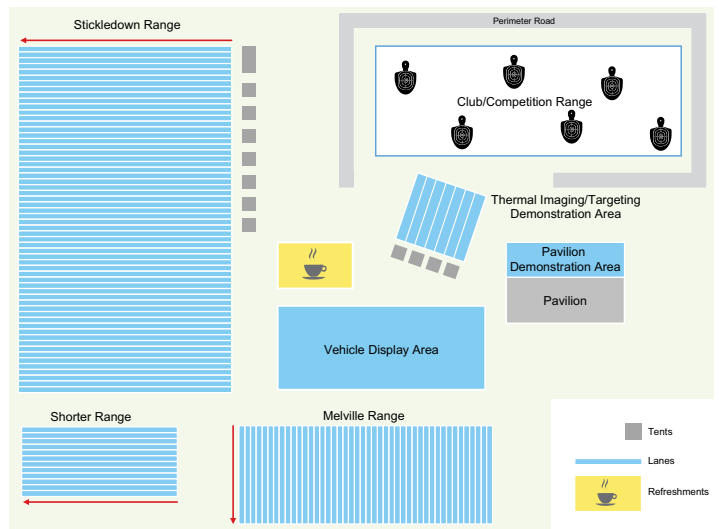
- > There will be use of a perimeter road surrounding a 108 lane, 600 yard range for vehicles to demonstrate thermal imaging/targeting systems
- > In addition to that there will also be a static display area

Exhibition Stand Only

3m x 3m shell scheme in the Exhibition Hall **£3,600**

Exhibition booth package includes:

- Fascia ID sign
- One electrical socket and two spotlights
- Technical advice and support
- 1 complimentary delegate place
- Discounted rate for additional delegates

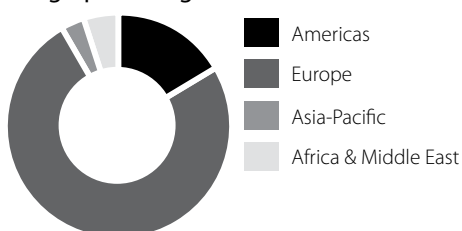


Signage Opportunities

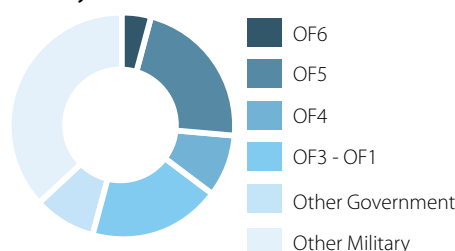
The NSC at Bisley lends itself to excellent signage opportunities. There are various options available to suit your brand, budget and message, including signage displayed en route to the range, inside and outside the exhibition hall and around the display area, increasing the traffic to your stand and your presence at this important event.

Modern Infantry and FIND has been launched in 2011, but the figures below are based on Night Vision & EOS 2010 attendees by:

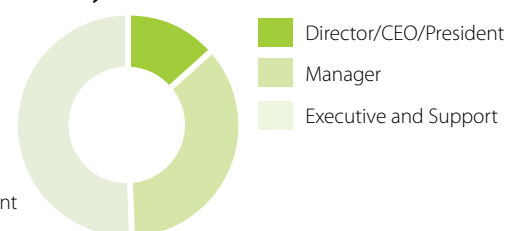
Geographical region



Military rank



Industry level



Attending companies

ABSL	United Kingdom	Instro Precision Ltd	United Kingdom
AGI Ltd	United Kingdom	Istec	United Kingdom
Airborn International	United Kingdom	JB Photographic	United Kingdom
Amphenol Ltd	United Kingdom	JWBM Ltd	United Kingdom
AredGroup Ltd	United Kingdom	Kinneir Dufort	United Kingdom
Army	United Kingdom	Level Peaks Associates	United Kingdom
Aviation Training International Ltd	United Kingdom	LSC Group	United Kingdom
Avon Protection	United Kingdom	Magna Parva	United Kingdom
BAE Systems	United Kingdom	Malawi High Commission	United Kingdom
BBC	United Kingdom	Marshall SV	United Kingdom
Belgian Defence	Belgium	Metropolitan Police	United Kingdom
Bjergegaard Consult	Denmark	Metropolitan Police	United Kingdom
BMS Trading Ltd	United Kingdom	(Police Firearms Officers Association)	
BMT ISIS Ltd	United Kingdom	Ministry of Defence Police	United Kingdom
Bren-Tronics, Inc.	United Kingdom	MIRTECH CORP	United States
British Army	United Kingdom	Morgan AM&T	United Kingdom
British Consulate General	Italy	Multipart Solutions Ltd	United Kingdom
BROWNELL Ltd	United Kingdom	NMS International Group Ltd	United Kingdom
Cap ALM	United Kingdom	Nucsafe Inc	United States
Carer	United Kingdom	Optomise Systems Ltd	United Kingdom
Cassidian Test & Services Ltd (an EADS company)	United Kingdom	Oxley Developments	United Kingdom
Cat's Whisker Technologies	United Kingdom	Peli Hardigg	United Kingdom
Civil Defence Supply Ltd	United Kingdom	Polyformes Ltd	United Kingdom
CLEEVE TECHNOLOGY	United Kingdom	Precision Micro Ltd	United Kingdom
CONTACT	United Kingdom	QED Services	United Kingdom
Cummins Ltd	United Kingdom	QUEBEC GOVERNMENT	United Kingdom
CVHQ RA	United Kingdom	Raytheon ELCAN Optical Technologies	United Kingdom
Cyalume Technologies	France	Requimte	Portugal
D&R Electro-optics Ltd	United Kingdom	Resource Grp Ltd	United Kingdom
Danish Army Combat Centre	Denmark	Rockwell Collins UK Ltd	United Kingdom
Davin Optronics	United Kingdom	Roke Manor Research Ltd	United Kingdom
DB Schenker Ltd	United Kingdom	Royal Marines Poole	United Kingdom
DE&S	United Kingdom	R-PAD Technology Ltd	United Kingdom
Defence Academy of the United Kingdom	United Kingdom	RSA	United Kingdom
Defence Management Journal	United Kingdom	Russian Embassy	United Kingdom
DELOS Ltd	United Kingdom	S I INTERNATIONAL LTD	United Kingdom
DND	Canada	Satir Trade UK Co Ltd	United Kingdom
DRS Technologies UK Ltd	United Kingdom	SCD Semiconductor Devices	United Kingdom
DSTO	Australia	School of Electrical and Mechanical Engineering	United Kingdom
Dytecna Ltd	United Kingdom	SELEX Galileo	United Kingdom
e2v	United Kingdom	Sierra Nevada Corp/EWR	United States
Egyptian Defence Office	United Kingdom	Smith & Nephew Extruded Films	United Kingdom
EJOT UK Ltd	United Kingdom	SMMT Industry Forum	United Kingdom
ELCAN Optical Technologies	United Kingdom	SNV	Spain
Embassy of Jordan	Jordan	SPAIN NIGHT VISION	Spain
Energizer Group Ltd	United Kingdom	Stop choc Limited	United Kingdom
eSpin Technologies, inc.	United States	Sunpet Industries Ltd	Hong Kong
E-T-A Circuit Breakers Ltd	United Kingdom	Sussex Police	United Kingdom
Ferranti Technologies Ltd	United Kingdom	Target, Range & Equipment Consulting Ltd	United Kingdom
FLIR GS Surveillance Group	United Kingdom	TE Connectivity	United Kingdom
fred.ltd	United Kingdom	Teaching Techniques Ltd	United Kingdom
Frontier Ballistic Ventures Ltd	United Kingdom	Team Defence Ltd	United Kingdom
G B Enterprises	United Kingdom	Teknoflex Ltd	United Kingdom
Genalog Ltd	United Kingdom	Teledyne Reynolds	United Kingdom
Glomex MS, Ltd	Czech Republic	Thales Uk	United Kingdom
Goodrich	United Kingdom	Titan Engineering Ltd	United Kingdom
GPL CONSULTING UK LTD	United Kingdom	Transac International Ltd	United Kingdom
GRC Ltd	United Kingdom	Trawl Services Ltd	United Kingdom
GSS Electronic Solutions Ltd	United Kingdom	TRITECH GROUP	United Kingdom
Helmet Integrated Systems Ltd	United Kingdom	University College London	United Kingdom
Hertfordshire Constabulary	United Kingdom	US Army	United States
HGI Generators	United Kingdom	US Defense Security Corporation Agency	United States
Honourable & Bold Photography	United Kingdom	USADC	United States
IDS UK	United Kingdom	USASOC	United States
IHS Jane's	United Kingdom	Vector Developments Ltd	United Kingdom
Imperial Innovations	United Kingdom		

Correct at 2 Sep 2011

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About the Organisers



A|D|S

A|D|S is the trade organisation advancing the UK Aerospace, Defence, Security and Space industries. Farnborough International Limited (FIL), which runs the Farnborough International Airshow, is a wholly-owned subsidiary.

adsgroup.org.uk



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Shephard's Magazine Portfolio

Complimentary copies of Shephard's magazine titles will be distributed to all delegates. Delegates will also be offered a 12-month free subscription to one title of their choice.

For advertising opportunities email Mike Wild on mike.w@shephardmedia.com

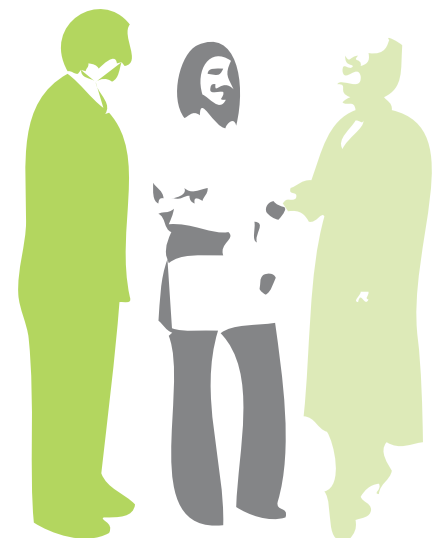
Night Vision Handbook

Each delegate attending the event will also receive a free copy of the Night Vision Handbook.

For advertising opportunities email Jane Smith on jane.s@shephardmedia.com

Special rates available for exhibitors and sponsors.

Be a part of
this unique
opportunity



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